

EU Label Alignment

Beyond Boundaries



2008 McLaren Vale Cabernet

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750mL 13.5% VOL
WINE OF AUSTRALIA

CONTAINS SULPHITES - ENTHÄLT SULFITE

IMPORTED BY BEYOND WINES,
NORTHERN IRELAND BT703HD



PRODUCED BY BEYOND WINES, 23 THE
ROAD, ADELAIDE, SA L2005

SAME FIELD OF VISION	Certain mandatory information is required to appear in the same field of vision (ie, the bottle need not be turned in order to view all required information). This may appear on either the front or back label. Mandatory information: Alcohol, Volume, Product Designation, Country of Origin, GI (if claimed)
PRODUCT DESIGNATION	The specific designation for the category of grapevine product (ie, "wine", "sparkling wine", "liqueur wine", "aerated semi-sparkling wine" etc).
ALCOHOL STATEMENT	Format is prescribed as 'xx.x% vol' or 'alc xx.x% vol'. The statement can be presented to a tenth of a unit and must be at least 3mm in height. Note that alcohol tolerance is only 0.8% in the EU.
NOMINAL VOLUME	The volume statement must be at least 4mm for the EU.
COUNTRY OF ORIGIN	The country of origin in the words "wine of", "produced in", or "product of".
ALLERGENS	Only a sulphite declaration is currently required. 'Contains sulphites' or 'contains sulphur dioxide' are accepted formats, however, the statement must appear in the official language of the member state. Allergens (other than sulphites) are exempt from labelling until June 30 2012. Australian standard drinks are now acceptable.
IMPORTER NAME & ADDRESS	Minimum details required are name, post code and country. If the importer includes a GI the words cannot be more than half the height of the Geographical Indication claimed on the label.
LOT NUMBER	Can appear on the label or the bottle. Must be preceded by the letter L.
HEALTH WARNINGS	Wine sold in France requires the mandatory pregnancy logo. The UK has a sensible drinking message which is currently voluntary.

This document is provided as a guide only. More comprehensive information should be obtained from the [Export Market Guide](#). This information applies to the labelling of standard still wines. For information on the labelling requirements for sparkling wines or non-standard wines, or for country-specific requirements please refer to the Export Market Guide or contact the Compliance Centre. Labels will not be accepted if they refer to protected names or geographical indications to which they are not entitled.