

USA Label Alignment

Beyond Boundaries



2008
Yarra Valley
Shiraz Viognier



2008 Shiraz 95% Viognier 5%
Yarra Valley

13.5% alc./vol. 750 mL
Wine of Australia

GOVERNMENT WARNING: (1) According to the Surgeon General, women should not drink alcoholic beverages during pregnancy because of the risk of birth defects. (2) Consumption of alcoholic beverages impairs your ability to drive a car or operate machinery, and may cause health problems.

CONTAINS SULFITES

IMPORTED BY TRAIL BLAZERS NY, NY

PRODUCED BY BEYOND WINES, 23 THE ROAD, ADELAIDE, SA L2005

BRAND LABEL	To comply with the brand label requirement the brand name, alcohol, designation (ie, variety) and geographical indication must all appear on the one label.
ALCOHOL STATEMENT	Format is prescribed as 'xx.x% alc./vol.' or 'alc xx.x% by vol'. The statement must be between 1-3mm in height.
NOMINAL VOLUME	The volume statement must be at least 2mm for the USA. May appear on front or back label.
COUNTRY OF ORIGIN	Format not prescribed. May appear on any label.
GEOGRAPHICAL INDICATION	<u>Mandatory</u> if a vintage or variety is claimed. Multi-GI claims are not permissible.
VARIETY	If multiple varieties are claimed the percentage of each variety must be stated on the label to a total of 100%. There is a 2% tolerance for quoting each variety.
VINTAGE	If a vintage is claimed at least 95% of grapes must be sourced from that vintage year. This criterion is reduced to 85% for wines described by an Australian state (eg, South Australia, Victoria) or South Eastern Australia.
GOVERNMENT WARNING	"Government Warning" must be capitalised and bold. The statement must be 2mm in height and appear as a continuous paragraph. May appear on any label.
SULFITE STATEMENT	Statement is prescribed as 'contains sulfites'. Must be at least 2mm in height. May appear on any label.
IMPORTER NAME & ADDRESS	Minimum details required are name, city and state. May appear on any label.
OVERSTICKERS	The USA does not permit overstickers. The mandatory USA information may be attached as a third label.

This document is provided as a guide only. More comprehensive information should be obtained from the [Export Market Guide](#) or the Alcohol Tobacco Tax & Trade Bureau (TTB). Labels will not be accepted if they refer to protected names or geographical indications to which they are not entitled.