

Australian Wine Sector Organisations

National

Peak organisations operate nationally and internationally on high-level issues including wine sector marketing, policy, lobbying and research.

Government

Australian Wine and Brandy Corporation (AWBC)

Australian Government statutory authority primarily funded by wine sector levies, market program membership fees, sponsorships and charges for compliance services and information products. www.awbc.com.au

Principal roles

- Export regulation and compliance, including wine inspection
- Domestic and international marketing activities under the *Wine Australia* banner
- Market intelligence to support industry
- Wine sector statistics and analysis
- Protecting defined wine regions
- Assisting with overseas trade negotiations

Wine Australia international offices: USA; Canada; UK; Ireland; Europe and Japan

Grape and Wine Research and Development Corporation (GWRDC)

Australian Government statutory authority funded by wine sector levies and matching Government finance. www.gwrdc.com.au

Principal role

Funding and managing research and development initiatives carried out by selected providers to advance Australian viticulture and winemaking. Providers include:

- The Australian Wine Research Institute
- National Wine and Grape Industry Centre
- CSIRO, State institutions and universities
- Private consultants

Australian Trade Commission (Austrade)

Australian Government export facilitation agency represented in more than 140 locations in over 60 countries, as well as across Australia. www.austrade.gov.au

Principal role

Providing advice, market intelligence and ongoing support to Australian businesses, including wine companies, looking to develop international markets. Programs include:

- New Exporter Development Program to help SMEs make their first export sale
- Export Market Development Grants for aspiring and current exporters

Industry

Winemakers' Federation of Australia (WFA)

Peak industry body representing Australia's wineries across a broad range of national and international issues. Funded by voluntary levies. www.wfa.org.au

Principal role

The WFA exists to advance and protect the interests of Australia's wineries, with activities falling into three main categories:

- Addressing key issues on behalf of wineries
- Promoting the industry to political, financial and media communities
- Running programs to boost Australian wine industry business

Wine Grape Growers Australia (WGGA)

Established in 2006 to represent the interests of wine grape growers. Funded by voluntary levies. www.wgga.com.au

Principal roles

- Government and industry advocacy on behalf of wine grape growers
- Strategic planning and policy development
- Collaborative industry sector relationships
- Industry R&D program directions and oversight
- National vineyard biosecurity

Australian Wine Research Institute (AWRI)

Owned by the wine industry. Funded primarily by industry levies and fee-for-service activities. www.awri.com.au

Principal role

Innovation across whole-of-production chain, utilising strategic, applied and frontier research; industry development and support services; extension activities and a commercial analytical service. Responsible for conduct of Australian Wine Industry Technical Conference and the Advanced Wine Assessment Course.

State

These are membership-based associations representing State wine sector interests. Responsibilities include advisory services, wine promotion, training and education programs, liaison with State governments on legislative, regulatory and policy issues, and collaboration with regional associations.

NSW Wine Industry Assoc Inc
www.nswwine.org.au

Queensland Wine Industry Assoc
www.queenslandwine.com.au

SA Wine Industry Assoc Inc
www.winesa.asn.au

Victorian Wine Industry Assoc Inc
www.winesofvictoria.com.au

Wine Industry Tasmania Ltd
www.winetas.org

Wine Industry Assoc of WA Inc
www.winewa.asn.au

Canberra District Wine Industry Assoc
www.canberrawines.com.au

Regional

These are membership-based associations that represent wine producers and wine grape growers in most of Australia's wine regions. They liaise with State and national bodies on specific local issues and often run regional promotions. Listings at www.awbc.com.au.

