

Australian bulk wine offer price (AUD)  
  
Source: Ciatti Global Market Reports

0.60

Shiraz / Cab / Merlot

0.46

Generic Red

1.26

Chardonnay

1.60

Sauvignon Blanc

Australian bulk wine prices YoY comparison (AUD)

	Cabernet Sauvignon	Generic Red	Merlot	Syrah	Chardonnay	Generic White	Muscat	Pinot Gris/Grigio	Sauvignon Blanc
October 2019	1.64	1.35	1.64	1.64	1.16	0.95	0.99	1.39	1.30
October 2020	1.50	1.26	1.50	1.50	1.20	0.95	1.00	1.30	1.30
October 2021	1.00	0.80	1.00	1.00	1.19	0.95	1.00	1.30	1.51
October 2022	0.70	0.54	0.70	0.70	1.10	0.96	1.00	1.29	1.75
October 2023	0.62	0.46	0.62	0.62	1.26	0.94	0.94	1.30	1.60

Australian bulk wine change in value YoY in USD vs AUD - Oct 2023

Wine Type	Change in USD (%)	Change in AUD (%)
Cabernet Sauvignon	-10%	-12%
Generic Red	-15%	-16%
Merlot	-10%	-12%
Syrah	-10%	-12%
Chardonnay	16%	14%
Generic White	0%	-2%
Pinot Gris/Grigio	2%	1%
Sauvignon Blanc	-7%	-9%

Monthly trend in bulk wine prices (Australia)

Unavailable

Max offer price per litre (USD)

Legend: Sauvignon Blanc, Pinot Gris/Grigio, Chardonnay, Generic White, Merlot, Syrah, Cabernet Sauvignon, Generic Red

Comparison of average bulk wine prices by country Oct 2023

Max offer price per litre (USD)

Legend: Argentina, Australia, California, Chile, France, Italy, South Africa, Spain

Source: Ciatti

Report prepared by Wine Australia - October 23

Prices are the high price per litre reported by Ciatti. These are offer prices and do not necessarily accurately reflect sales value. Further information: [market.insights@wineaustralia.com](mailto:market.insights@wineaustralia.com) or <https://ciatti.com/market-reports/>.

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