Variety snapshot 2018

### Plantings

**Source:** ABS National Vineyard Survey 2015

<table>
<thead>
<tr>
<th>Variety</th>
<th>Area planted in Australia (hectares)</th>
<th>Percentage of total area</th>
<th>Percentage of red varieties</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cabernet Sauvignon</td>
<td>24,682</td>
<td>18.3%</td>
<td>28.5%</td>
</tr>
<tr>
<td>All varieties</td>
<td>135,133</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Crush

**Source:** National Vintage Survey 2018

<table>
<thead>
<tr>
<th>Variety</th>
<th>Tonnes crushed in 2018</th>
<th>Percentage of total crush</th>
<th>Percentage of red crush</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cabernet Sauvignon</td>
<td>248,650</td>
<td>13.9%</td>
<td>26.7%</td>
</tr>
<tr>
<td>All varieties</td>
<td>1,794,182</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Top five regions % of total crush

<table>
<thead>
<tr>
<th>Region</th>
<th>Cabernet Sauvignon</th>
<th>All varieties</th>
</tr>
</thead>
<tbody>
<tr>
<td>Riverland</td>
<td>30%</td>
<td>29%</td>
</tr>
<tr>
<td>Murray Darling - Swan Hill</td>
<td>19%</td>
<td>21%</td>
</tr>
<tr>
<td>Riverina</td>
<td>12%</td>
<td>19%</td>
</tr>
<tr>
<td>Coonawarra</td>
<td>9%</td>
<td>2%</td>
</tr>
<tr>
<td>Langhorne Creek</td>
<td>6%</td>
<td>3%</td>
</tr>
<tr>
<td>Others</td>
<td>25%</td>
<td>26%</td>
</tr>
</tbody>
</table>

### Exports

**Source:** Wine Australia Wine Export Approval System 2017-18

<table>
<thead>
<tr>
<th>Variety</th>
<th>Exports by variety content</th>
<th>Percentage of total exports</th>
<th>Percentage of red exports</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cabernet Sauvignon</td>
<td>139,289</td>
<td>16.4%</td>
<td>28.2%</td>
</tr>
<tr>
<td>All varieties</td>
<td>851,719</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Label claim exports (bottled only)**

<table>
<thead>
<tr>
<th>Variety</th>
<th>Total exports (‘000 litres) in 2017-18</th>
<th>Change in volume from 2016-17</th>
<th>Average value per litre</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cabernet Sauvignon and Cabernet Sauvignon blends</td>
<td>71,831</td>
<td>13%</td>
<td>$7.84</td>
</tr>
<tr>
<td>All bottled wine exports</td>
<td>376,204</td>
<td></td>
<td>$5.94</td>
</tr>
</tbody>
</table>

Top five export destinations and share of exports (by volume)

<table>
<thead>
<tr>
<th>Destination</th>
<th>Cabernet Sauvignon</th>
<th>All bottled wine exports</th>
</tr>
</thead>
<tbody>
<tr>
<td>China, Pr</td>
<td>41%</td>
<td>32%</td>
</tr>
<tr>
<td>United States Of America</td>
<td>23%</td>
<td>24%</td>
</tr>
<tr>
<td>United Kingdom</td>
<td>8%</td>
<td>13%</td>
</tr>
<tr>
<td>Canada</td>
<td>6%</td>
<td>7%</td>
</tr>
<tr>
<td>Hong Kong</td>
<td>3%</td>
<td>2%</td>
</tr>
<tr>
<td>Others</td>
<td>20%</td>
<td>23%</td>
</tr>
</tbody>
</table>

Top five varietal label claims with Cabernet Sauvignon in the name

- Cabernet Sauvignon
- Shiraz/Cabernet Sauvignon
- Cabernet Sauvignon/Merlot
- Cabernet Sauvignon/Shiraz
- Shiraz/Cabernet Sauvignon/Merlot

Prepared Jan-2019

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