

Wine Australia providing insights on Australian Wine

Variety snapshot 2020 - Colombard

Variety	Colombard
Colour	White

Plantings

Source: ABS National Vineyard Survey 2015	Colombard	All varieties
Area planted in Australia (hectares)	1,791	135,133
Percentage of total area	1.3%	
Percentage of white varieties	3.7%	

Crush

Source: National Vintage Survey 2020	Colombard	All varieties
Tonnes crushed in 2020	47,318	1,520,608
Percentage of total crush	3.1%	
Percentage of white crush	6.9%	

Top five regions % of total crush	Colombard	All varieties
Riverland	56%	34%
Riverina	17%	20%
Murray Darling - Swan Hill NSW	13%	9%
Murray Darling - Swan Hill VIC	11%	12%
Murray Darling - Swan Hill	2%	4%
Others	1%	21%

Exports

Source: Wine Australia Wine Export Approval System 2019-20

Exports by variety content	Colombard	All varieties
Export volume ('000 litres)	8,104	729,712
Export value (\$'000 FOB)	10,486	2,839,993
Share of export volume	1.1%	
Share of export value	0.4%	

Label claim exports (packaged only)	Colombard and Colombard blends	All bottled wine exports
Total exports ('000 litres) in 2019-20	109	332,592
Change in volume from 2018-19	↑ 237%	↓ -8%
Total export value (\$'000 FOB) in 2019-20	329	2,321,680
Average value per litre	\$3.02	\$6.98

Top five export destinations and share of exports by value	Colombard and Colombard blends	All packaged wine exports
China mainland	79%	45%
Russia	5%	0%
Japan	5%	2%
Ireland	4%	0%
Indonesia	3%	1%
Others	4%	52%

Top five varietal label claims by value with Colombard in the name

Colombard, Gordo, Chardonnay
Colombard, Chardonnay
Colombard, Chardonnay, Gordo, White Frontignac
0
0

Prepared Dec-2020

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