

Wine Australia providing insights on Australian Wine

Variety snapshot 2019 - Muscat a Petits Grains Rouge

Variety	Muscat a Petits Grains Rouge
Colour	Red

Plantings

Source: ABS National Vineyard Survey 2015

	Muscat a Petits Grains Rouge	All varieties
Area planted in Australia (hectares)	244	135,133
Percentage of total area	0.2%	
Percentage of red varieties	0.3%	

Crush

Source: National Vintage Survey 2019

	Muscat a Petits Grains Rouge	All varieties
Tonnes crushed in 2019	1,737	1,728,454
Percentage of total crush	0.1%	
Percentage of red crush	0.2%	

Top five regions % of total crush	Muscat a Petits Grains Rouge	All varieties
Riverland	56%	30%
Barossa Valley	12%	3%
Limestone Coast zone other	10%	1%
Heathcote	8%	1%
McLaren Vale	7%	2%
Others	8%	63%

Exports

Source: Wine Australia Wine Export Approval System 2018-19

Exports by variety content	Muscat a Petits Grains Rouge	All varieties
Exports by variety content in 2018-19 ('000 litres)	83	800,925
Percentage of total exports	0.0%	
Percentage of red exports	0.0%	

Label claim exports (bottled only)	Muscat a Petits Grains Rouge and blends	All bottled wine exports
Total exports ('000 litres) in 2018-19	792	376,204
Change in volume from 2017-18	⇒ 1%	8%
Average value per litre	\$5.63	\$5.94

Top five export destinations and share of exports	Muscat a Petits Grains Rouge and blends	All bottled wine exports
China, Pr	67%	32%
United States Of America	17%	24%
Japan	3%	2%
Canada	2%	7%
United Kingdom	2%	13%
Others	10%	22%

Top five varietal label claims with Muscat a Petits Grains Rouge in the name

- Brown Muscat/Muscat Rouge
- Touriga/Brown Muscat/Muscadelle/Zinfandel/Muscat Rouge
- Muscat Rouge

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