



# Australian Government

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## Wine Australia

# China Health Warning

## AUGUST 2013

National Standard GB2758 – Food Safety Standard on Fermented Alcoholic Beverages mandates a warning statement on alcoholic beverages. From 1 August 2013, all alcoholic beverages must include the mandatory statement: ‘Excessive drinking is harmful to health’ (or similar). The statement must be in Mandarin, for example:

过度饮酒对你的健康有害

This new standard will only directly impact those Australian exporters who package wine specifically for the Chinese market prior to export. If you supply domestically labelled stock for in-market over-stickering of the Chinese mandatory information you should ensure that your agent is aware of this new requirement.

For further information contact the Compliance Audit team on 08 8228 2000.