

# Wine Australia providing insights on Australian Wine

## Variety snapshot 2019 - Merlot

Variety	Merlot
Colour	Red

### Plantings

Source: ABS National Vineyard Survey 2015	Merlot	All varieties
Area planted in Australia (hectares)	8,477	135,133
Percentage of total area	6.3%	
Percentage of red varieties	9.8%	

### Crush

Source: National Vintage Survey 2019	Merlot	All varieties
Tonnes crushed in 2019	118,117	1,728,454
Percentage of total crush	6.8%	
Percentage of red crush	12.5%	

Top five regions % of total crush	Merlot	All varieties
Murray Darling - Swan Hill	28%	22%
Riverland	26%	30%
Riverina	19%	19%
Langhorne Creek	4%	3%
Wrattenbully	4%	2%
Others	20%	24%

### Exports

Source: Wine Australia Wine Export Approval System 2018-19

Exports by variety content	Merlot	All varieties
Exports by variety content in 2018-19 ('000 litres)	55,160	800,925
Percentage of total exports	6.9%	
Percentage of red exports	12.4%	

Label claim exports (bottled only)	Merlot and Merlot blends	All bottled wine exports
Total exports ('000 litres) in 2018-19	24,961	376,204
Change in volume from 2017-18	↓ -15%	8%
Average value per litre	\$4.18	\$5.94

Top five export destinations and share of exports	Merlot and Merlot blends	All bottled wine exports
United States Of America	34%	24%
China, Pr	26%	32%
United Kingdom	10%	13%
New Zealand	7%	4%
Netherlands	4%	2%
Others	18%	26%

### Top five varietal label claims with Merlot in the name

- Merlot
- Cabernet Sauvignon/Merlot
- Shiraz/Cabernet Sauvignon/Merlot
- Shiraz/Merlot
- Cabernet Sauvignon/Shiraz/Merlot

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