

Wine Australia **providing insights on** Australian Wine

Market Insights reports and Export Market Guides

Price list – current at 1/3/19

Some reports and other content provided on the Wine Australia website are restricted to wine and grape levy-payers and/or wine exporters with a current export licence. Reports that have been prepared by Wine Australia can generally be purchased by non-exporters/levy-payers. Reports that are based on external data sources such as IRI MarketEdge and Nielsen cannot be purchased, in accordance with the terms of our licence agreement with these organisations.

For more information on our products and services contact market.insights@wineaustralia.com or 8228 2000.

Reports available for purchase

Export report package

Report description

The Australian Wine Export Report is a comprehensive summary and analysis of total exports of Australian wine. The data comes from Wine Australia's export approval system and includes all shipments of wine over 100l exported from Australia. It includes value, average value and volume of export sales broken down by country, wine style and container type, plus the percentage change year-on-year for the category for the most recent MAT and an historic overview for the past 10 years.

Package includes:

- Quarterly export report
- Export monitor (high level summary of exports over the past 10 years)
- Exports \$10 and above summary (value and volume, top five destinations and top five regional and varietal label claim for exports at \$10+ per litre FOB)
- Quarterly updates for each report – total 12 individual reports

Price \$1000 for 12-month access to report pages on website and ability to download PDFs

Export market summaries

Report description

Export market summaries are one-page profiles of the export markets for Australian wine and provide at-a-glance summary statistics on: the volume and value of total wine exports, growth over the past 12 months and five years, and share of the market by container type, price point, variety and regional claims, compared against the same statistics for total wine exports from Australia.

The top 35 export markets for Australia are published. Reports are updated quarterly.

Countries available:

Austria; Belgium; Brazil; Canada; China; Denmark; Fiji; Finland; France; Germany; Hong Kong; India; Indonesia; Ireland; Italy; Japan; Malaysia; Mexico; Netherlands; New Zealand; Norway; Philippines; Poland; Russia; Singapore; South Korea; Spain; Sweden; Switzerland; Taiwan; Thailand; United Arab Emirates (UAE); United Kingdom (UK); United States (USA); Vietnam.

Price \$1000 for 12-month access to report page on website including ability to download all market PDFs (total 140 reports)

\$50 for an individual report (supplied as a PDF)

\$200 for any five selected reports (supplied as PDFs)

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Wine region export reports

Report description

The Regional Export reports provide a detailed summary of bottled wine exports where there is a GI region claim on the label. All data presented is for wines where the report's region is the primary GI name on the label. They do not provide a full picture of all wine that has been produced and exported from a specific region. The top 22 GI regions in Australia are published. Reports are updated quarterly.

Regions available:

Adelaide Hills; Barossa Valley; Barossa Zone; Clare Valley; Coonawarra; Eden Valley; Geelong; Great Southern Zone; Hunter Valley; King Valley; Langhorne Creek; Limestone Coast Zone; Margaret River; McLaren Vale; Mornington Peninsula; Murray Valley; Orange; Riverina; Riverland; Rutherglen; South Eastern Australia; Tasmania; Yarra Valley.

Price	\$1000 for 12-month access to report page on website including ability to download all region PDFs (total 88 reports)
	\$50 for an individual report (supplied as a PDF)
	\$200 for any five selected reports (supplied as PDFs)

Export market guides

Report description

Export market guides provide all the regulatory information relevant to exporting wine from Australia to a given market, including the regulatory environment, import procedures, duties and taxes, wine standards and labelling requirements.

Export Market Guides have been developed for Australia's top 36 export markets (all EU destinations are included in a single EU guide).

Reports are reviewed at least annually and are updated immediately if regulations change

Price	\$1000 for 12 months access to all export market guides on website including ability to download PDFs (total 36 reports plus updates)
	\$100 per individual Export Market Guide for access to individual page on website for 12 months
	\$400 for any five selected reports for access to individual pages on website for 12 months

Global wine supply monitor

Report description

The global wine supply monitor offers a snapshot of global wine production, including latest vintage estimates and historical volumes for the top eight producing countries. It also includes global consumption figures and an analysis of supply and demand balance.

The report is updated twice-yearly.

Price	\$100 for the latest version of the report (supplied as a PDF)
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Australian wine sector state of play

Report description

The Australian Wine Sector State of Play is a comprehensive presentation on the Australian wine sector, combining data from multiple sources to give an overview of the supply and demand factors that affect the global wine market.

The report includes data and analysis on:

- global economic conditions
- the global alcohol and wine markets
- Australian wine supply and demand
- the key markets for Australian wine.

The report is updated quarterly.

Price

\$250 for the latest version of the report (supplied as a PDF)
