

\$50m Export and Regional Wine Support Package

Headline figures



\$2.77 billion

▼ 4%

Total exports

Target: \$2.835b
Base: \$2.84b



\$1.02 billion

Value of exports to China incl. Hong Kong and Macau

Target: \$1.2b
Base: \$1.18b



\$432 million

Value of exports to the USA

Target: \$420m
Base: \$430m



\$7.26

Australian bottled wine exports, average price per litre

Target: \$7.14
Base: \$7.08



\$694

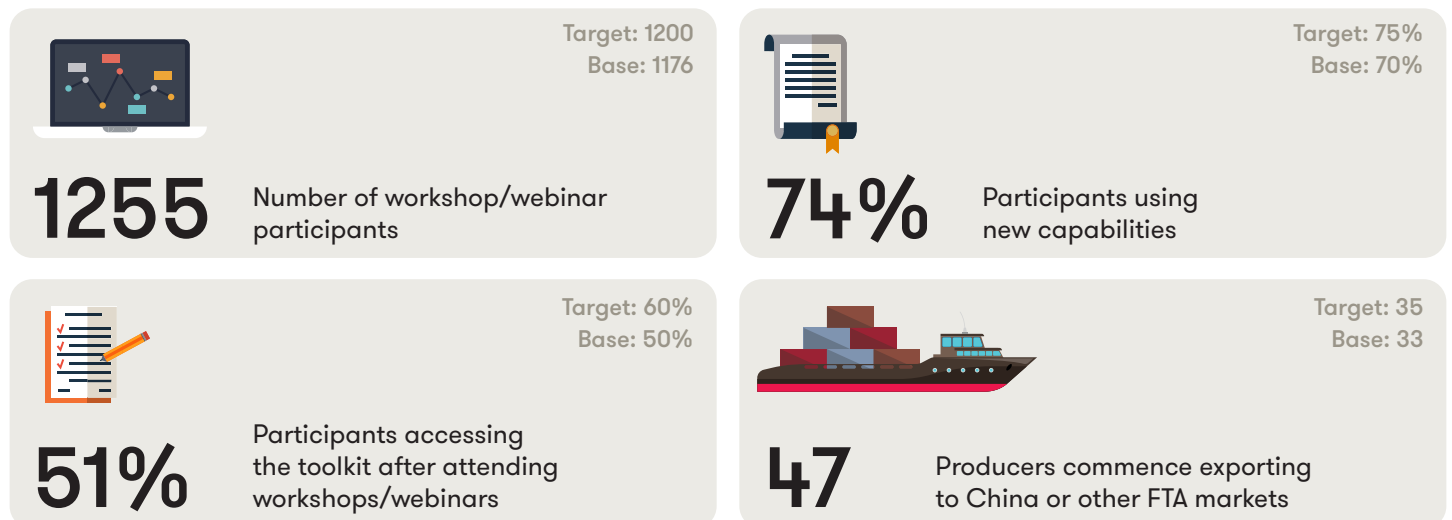
Grape purchase price, average per tonne

Target: \$664
Base: \$694

Program 1 – International marketing



Program 2 – Capability development



Program 2b and 3 – Grants



Program 4 – Cider

