

Wine Australia providing insights on Australian Wine

Variety snapshot 2020 - Sangiovese

Variety	Sangiovese
Colour	Red

Plantings

Source: ABS National Vineyard Survey 2015	Sangiovese	All varieties
Area planted in Australia (hectares)	438	135,133
Percentage of total area	0.3%	
Percentage of red varieties	0.5%	

Crush

Source: National Vintage Survey 2020	Sangiovese	All varieties
Tonnes crushed in 2020	3,594	1,520,608
Percentage of total crush	0.2%	
Percentage of red crush	0.4%	

Top five regions % of total crush	Sangiovese	All varieties
Murray Darling - Swan Hill VIC	26%	12%
Riverland	17%	34%
King Valley	13%	1%
Riverina	9%	20%
McLaren Vale	6%	2%
Others	28%	32%

Exports

Source: Wine Australia Wine Export Approval System 2019-20

Exports by variety content	Sangiovese	All varieties
Export volume ('000 litres)	569	729,712
Export value (\$'000 FOB)	2,811	2,839,993
Share of export volume	0.1%	
Share of export value	0.1%	

Label claim exports (packaged only)	Sangiovese and Sangiovese blends	All bottled wine exports
Total exports ('000 litres) in 2019-20	139	332,592
Change in volume from 2018-19	↓ -26%	↓ -8%
Total export value (\$'000 FOB) in 2019-20	1,523	2,321,680
Average value per litre	\$10.95	\$6.98

Top five export destinations and share of exports by value	Sangiovese and Sangiovese blends	All packaged wine exports
China mainland	41%	45%
USA	11%	15%
New Zealand	8%	3%
Sweden	8%	1%
Singapore	5%	4%
Others	27%	31%

Top five varietal label claims by value with Sangiovese in the name

- Sangiovese
- Sangiovese, Shiraz
- Sangiovese, Barbera
- Sangiovese, Alicante Bouschet
- Sangiovese, Cabernet Sauvignon, Merlot

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