

# Wine Australia

## CHINA ROADSHOW 2019 Exhibitor Program Overview

MON 20 MAY			TIANJIN
	17:45	Exhibitor accreditation collection opens	
	18:00	Exhibitor Market Briefing	Recommended for all Exhibitors. 2 seats per Exhibitor
	18:30	China Roadshow 2019 Exhibitor Welcome Dinner	2 invitations per Exhibitor
TUES 21 MAY			TIANJIN
	09:00	Delegate registration opens	
	10:00	Foundations of Australian Wine Master Class <i>Presented by Wine Australia</i>	Presented by Dorian Tang
	10:30	Australia's First Families of Wine - A Shiraz Showcase <i>Presented by Australia's First Families of Wine</i>	Presented by Lu Yang MS
	11:30	Exhibitor Event Briefing - Exhibition Hall	Exhibitor call time is 11am - mandatory attendance
	12:30	Lunch Break	
	13:00	Australian Wine Discovered Lounge opens	
	13:30	Tasting Exhibition Hall opens	
	14:00	McLaren Vale Premium Cabernet Master Class <i>Presented by McLaren Vale Grape Wine &amp; Tourism Association</i>	Presented by Lu Yang MS
	18:00	Delegates depart tasting. Exhibitors pack down	
	18:30	Victorian State Government Wine Dinner	Invitation only
	19:30	UPA Dinner - casual local dinner with Wine Australia crew	Opt-in and pay at Accreditation Collection evening prior
WED 22 MAY			TIANJIN > HANGZHOU
		Travel Day	
	13:00	Exhibitors and Wine Australia team travel to Hangzhou	
THURS 23 MAY			HANGZHOU
	09:00	Delegate registration opens	
	10:00	Australia's Great Chardonnays - A Taste Above All Master Class <i>Presented by Wine Australia</i>	Presented by Corinne Mui
	10:30	McLaren Vale Premium Shiraz Master Class <i>Presented by McLaren Vale Grape Wine &amp; Tourism Association</i>	Presented by Lu Yang MS
	11:30	Exhibitor Event Briefing - Exhibition Hall	Exhibitor call time is 11am - mandatory attendance

THURS 23 MAY (Continued)			HANGZHOU
	12:30	Lunch Break	
	13:00	Australian Wine Discovered Lounge opens	
	13:30	Tasting Exhibition Hall opens	
	14:00	Barossa Rare & Distinguished Master Class <i>Presented by Barossa Grape &amp; Wine Association</i>	Presented by Corinne Mui
	18:00	Delegates depart tasting. Exhibitors pack down	
	19:30	UPA Dinner - casual local dinner with Wine Australia crew	Opt-in and pay during Tianjin Exhibitor Event Briefing
FRI 24 MAY			HANGZHOU
	8:15	What's Behind the Name? An Alibaba Group HQ Tour <i>Introductory briefing followed by tour of the Hangzhou campus</i>	Optional activity. 1 invitation per Exhibitor Hosted by David Lucas. Concludes at 2:30pm
SAT 25 MAY		Travel Day / Down Day	See Travel Handbook for more information
SUN 26 MAY		Travel Day / Down Day	See Travel Handbook for more information
MON 27 MAY			KUNMING
	09:00	Delegate registration opens	
	10:00	Foundations of Australian Wine Master Class <i>Presented by Wine Australia</i>	Presented by Wendy Qi
	11:30	Exhibitor Event Briefing - Exhibition Hall	Exhibitor call time is 11am - mandatory attendance
	12:30	Lunch Break	
	13:00	Australian Wine Discovered Lounge opens	
	13:30	Tasting Exhibition Hall opens	
	14:00	Diverse Australian Shiraz - Full of flavour, not pretence Master Class <i>Presented by Wine Australia</i>	Presented by Corinne Mui
	18:00	Delegates depart tasting. Exhibitors pack down	
	19:30	UPA Dinner - casual local dinner with Wine Australia crew	Opt-in and pay during Hangzhou Exhibitor Event Briefing
TUES 28 MAY		Travel Day	KUNMING > SHENZHEN
	08:30	Exhibitors and Wine Australia team travel to Shenzhen	

WED 29 MAY		SHENZHEN
09:00	Delegate registration opens	
10:00	Australia's Great Chardonnays - A Taste Above All Master Class <i>Presented by Wine Australia</i>	Presented by Corinne Mui
10:30	Australia's First Families of Wine - Mature Icons Master Class <i>Presented by Australia's First Families of Wine</i>	Presented by Fongyee Walker MW
11:30	Exhibitor Event Briefing - Exhibition Hall	Exhibitor call time is 11am - mandatory attendance
12:00	Consumer Lifestyle Media Event	Hosted by David Lucas. Invitation only
12:30	Lunch Break (45 mins)	
13:00	Australian Wine Discovered Lounge opens	
13:30	Tasting Exhibition Hall opens	
14:00	Barossa Rare & Distinguished Master Class <i>Presented by Barossa Grape &amp; Wine Association</i>	Presented by Corinne Mui
18:00	Delegates depart tasting. Exhibitors pack down	
19:30	China Roadshow 2019 Closing Event	
THURS 30 MAY	Travel Day	SHENZHEN > AUSTRALIA / CHINA