

Media release

Tuesday 6 August 2019

Have your say on the grape and wine sector strategy

Consultations have started on two new plans for the Australian grape and wine sector – the first is a 30-year overarching plan for the whole sector that sets a long-term vision and provides the framework for the second plan – the *Wine Australia Strategic Plan 2020–25*.

Australian Grape and Wine Inc (Australian Grape & Wine) and Wine Australia are inviting everyone in the grape and wine community – grape and wine businesses, researchers, wine sector organisations, suppliers and regional communities – to provide their input into the new plan.

Australian Grape & Wine Chief Executive, Tony Battaglene, said ‘we want to work together to shape businesses and communities that are prosperous and sustainable into the future’.

Wine Australia Chief Executive Andreas Clark, said ‘to help kick-start the conversation, we have prepared a Strategic Planning Discussion Paper that draws together where the grape and wine sector is today and some of the challenges and strategic imperatives we face.’

Registrations are now open for the facilitated workshops that will be held in capital cities and Griffith, NSW.

Date	Location	Time
Thursday 8 August	Adelaide	8.30am – 11.30 am
Monday 26 August	Melbourne	9.30am – 12.30pm
Tuesday 27 August	Hobart	11.00am – 2.00pm
Tuesday 10 September	Griffith	1.30pm – 4.30pm
Wednesday 11 September	Sydney	10.00am – 1.00pm
Wednesday 25 September	Adelaide	9.30am – 12.30pm
Thursday 26 September	Brisbane	10.00am – 1.00pm
Tuesday 1 October	Perth	9.30am – 12.30pm

Register online by visiting www.wineaustralia.com/about-us/strategy-and-planning.

Contributions are also welcome by email to strategic.plan@wineaustralia.com.

Copies of the Strategic Planning Discussion Paper are available on the Wine Australia website (as above) and the Australian Grape & Wine website (www.agw.org.au/about-australian-grape-and-wine/the-grape-and-wine-sector).

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About Wine Australia

Wine Australia supports a competitive wine sector by investing in research, development and extension (RD&E), growing domestic and international markets, protecting the reputation of Australian wine and administering the Export and Regional Wine Support Package.

Wine Australia is an Australian Commonwealth Government statutory authority, established under the *Wine Australia Act 2013*, and funded by grape growers and winemakers through levies and user-pays charges and the Australian Government, which provides matching funding for RD&E investments.

About Australian Grape and Wine Inc

Australian Grape and Wine Inc is the national association of grape and wine producers. We address issues across the supply-chain that impact on the profitability and sustainability of the sector. We lead and advocate public policy that enhances the ability to responsibly produce, promote and enjoy Australian wine in moderation.

Australian Grape & Wine is recognised as a representative organisation for winegrape and wine producers under the Wine Australia Act 2013, and is incorporated under the SA Associations Incorporation Act 1985. We work in partnership with the Australian Government to develop and implement policy that is in the best interests of winegrape growers and winemakers across Australia.