

Wine Australia providing insights on Australian Wine

Variety snapshot 2020 - Verdelho

Variety	Verdelho
Colour	White

Plantings

Source: ABS National Vineyard Survey 2015	Verdelho	All varieties
Area planted in Australia (hectares)	1,016	135,133
Percentage of total area	0.8%	
Percentage of white varieties	2.1%	

Crush

Source: National Vintage Survey 2020	Verdelho	All varieties
Tonnes crushed in 2020	6,272	1,520,608
Percentage of total crush	0.4%	
Percentage of white crush	0.9%	

Top five regions % of total crush

	Verdelho	All varieties
Riverina	34%	20%
Riverland	29%	34%
Murray Darling - Swan Hill NSW	11%	9%
Hunter	9%	0%
Swan District	8%	0%
Others	9%	37%

Exports

Source: Wine Australia Wine Export Approval System 2019-20

Exports by variety content

	Verdelho	All varieties
Export volume ('000 litres)	487	729,712
Export value (\$'000 FOB)	1,444	2,839,993
Share of export volume	0.1%	
Share of export value	0.1%	

Label claim exports (packaged only)

	Verdelho and Verdelho blends	All bottled wine exports
Total exports ('000 litres) in 2019-20	95	332,592
Change in volume from 2018-19	↑ 43%	↓ -8%
Total export value (\$'000 FOB) in 2019-20	791	2,321,680
Average value per litre	\$8.37	\$6.98

Top five export destinations and share of exports by value

	Verdelho and Verdelho blends	All packaged wine exports
China mainland	34%	45%
Japan	27%	2%
UK	13%	7%
Hong Kong	8%	4%
USA	6%	15%
Others	13%	28%

Top five varietal label claims by value with Verdelho in the name

Verdelho
Verdelho, Sauvignon Blanc
Verdelho, Shiraz
Verdelho, Viognier
Verdelho, Semillon, Traminer, Sauvignon Blanc

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