Wine Australia

AUSTRALIAN WOMEN IN WINE AWARDS 2019

Honorary Australian Woman in Wine Award – USA Selection Criteria + Terms of Entry

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What does this award recognise?

The Honorary Australian Woman in Wine Award – USA (the Award) will be awarded to a female business leader residing and working in the United States who has been a long-time advocate for Australian wine and has significantly enhanced its reputation.

Who can enter this award?

The Award will be granted at the sole discretion of Wine Australia in line with a selection process based on the mandatory and non-essential criteria set out below. The Award is not open for peer or self-nomination.

If you would like to inform Wine Australia of a businesswoman in the United States whom you believe may qualify for consideration, then please <u>click here</u> to provide the woman's name, position title and employer details before 12am, Monday 12 August 2019 (AEST).

SELECTION CRITERIA

Mandatory Criteria

The Wine Australia selection panel will consider a female who:

- Is a significant contributor to Australian wine in the North American market
- Has resided no less than half of each year in the United States for the past three years
- Has worked in the wine industry or in a field that promotes the Australian wine industry within North America for at least three years.

Non-essential Criteria

Wine Australia's selection panel will seek evidence that the candidate:

- Demonstrates business leadership skills, including a passion for entrepreneurship in the wine sector
- Possesses an expansive knowledge of Australian wine products and the sector, which may include importing, distribution, brand positioning, sales and marketing
- Demonstrates ongoing support of Australian wine industry activities and promotions
- Innovation in advancing favourable consumer preference for Australian wine within North America.

TERMS AND CONDITIONS

Judge

Wine Australia is the sole judge of the Award. Wine Australia reserves the right to change the selection criteria for the Award in its sole and absolute discretion. Wine Australia reserves the right to cancel the Award if circumstances arise outside of its control.

Granting the Award

The granting of this Award is at Wine Australia's sole and absolute discretion, and the decision is final. Decisions made in relation to any aspect of the Awards or these Terms and Conditions are not subject to reconsideration, review, or appeal.

Binding Terms

By accepting the Award, the recipient:

- Agrees to be bound by the Terms and Conditions
- Has entered into an agreement with Wine Australia on the basis of the terms set out in these Terms and Conditions.

Announcement of the Winner

Nomination

The winner will be announced at The Australian Women in Wine Awards ceremony, New York, on 17 September 2019.

The Award will be granted at the sole discretion of Wine Australia. Entries are not accepted.

Selection Process

- The winner will be selected by Wine Australia and its chosen representatives with wine industry expertise, herein referred to as "the Awards' Panel".
- The Awards' Panel will identify one or more potential Honorary Australian Woman in Wine Award
 USA candidates.
- Each candidate will be assessed against the mandatory and non-essential selection criteria.
- A unanimous decision will identify the winner, and that decision is final.
- The result of the assessment will be announced at The Australian Women in Wine Awards ceremony, New York, on 17 September 2019.

Promotion

Wine Australia reserves the right to promote the Award and the winner in whatever markets and using whatever media channels Wine Australia sees fit.

The Award recipient agrees to grant Wine Australia permission to use any images in a photograph, video, or other digital media (Photo) in any and all of its publications, including web-based publications, without payment or other consideration. Such photos will become the property of Wine Australia and will not be returned.

The Award recipient agrees that Wine Australia shall be entitled to edit, alter, copy, exhibit, publish, or distribute these photos for any lawful purpose.

Ownership and Extension

Any certificates or trophies presented to the recipient of the Award remains the property of Wine Australia, granted to the recipient for their use unless Wine Australia requests its return.

Award Winner Prize

- The recipient of this Award will receive the generous Australian Women in Wine (AWIW) Travel Bursary (the Bursary) donated by the Victorian Government, to explore Victorian wine regions before 31 December 2021.
- Valued at AUD \$10,000, the Bursary can include return economy flights from any major United
 States International Airport to Melbourne, transfers, accommodation, meals and in-region travel to see the famous wine regions of Victoria.
- The recipient must contact Wine Australia to collaboratively arrange the recipient's travel itinerary.
- The Bursary must NOT be used or contribute to travel insurance, hotel incidentals, purchased wine, non-wine related tourism attractions or activities, travel outside Victoria, or travel to wine regions within other Australian states.
- The Bursary can be 'topped up' by the receipt if they would like to upgrade flights or alike.
- All Bursary finances shall be managed by Wine Australia on behalf of the Victoria Government.
- The Bursary and all other prizes in association with the Award are not redeemable for cash, non-transferable and cannot be taken past 31 December 2021.
- Wine Australia will support the Bursary and recipient through itinerary development, bookings
 within the Victorian wine regions, industry introductions to facilitate face-to-face meetings within
 Victoria, and recommendations on self-funded extensions to wine regions in other Australian
- The Bursary can be transferred to another person allocated by the winner if they are unable to travel to Victoria, Australia. However, the recipient must be pre-approved by Wine Australia and must be of some benefit to Victoria (i.e. wine tourism, wine category awareness or commercial).
- The recipient agrees to cooperate in activities organised by Wine Australia to publicise the Award
- If Wine Australia and/or the Victoria Government are unable to provide a winner with a nominated prize, they reserve the right to supply an alternative prize of similar monetary value. We accept no responsibility for any variation in the retail value of the prize.

Travel Insurance

The Award recipient will fund their own medical travel insurance. The recipient must provide Wine Australia with proof that they have secured medical travel insurance by supplying the insuring organisation's name and the policy number issued in the recipient's name before travel to Australia commences.

Commitment

- The Award recipient must be in attendance at the Australia Women in Wine Awards ceremony in New York City on 17 September 2019 to formally receive the Award. If the recipient is unable to travel to New York, the Award cannot be granted.
- The Award recipient will be notified 4 weeks prior to the event if they were successful in winning
 the Award. This allows for timely arrangements to be made for travel, work commitments and for
 internal PR communications teams to prepare any press material to be released to media once
 the receipt is announced on 17 September 2019.
- The Award recipient must arrange with their employer the style and conditions of the leave that they will take in order to participate in the award ceremony and the Bursary trip.
- Wine Australia and/or the Victorian Government may have specific requests of the participant
 which will be determined by the Award Winners' skill set. As a result, the recipient agrees to
 participate or accommodate such requests as may be made by Wine Australia and/or the
 Victorian Government.
- The Award recipient will be required to complete a post visit survey as part of the campaign reporting for the Victorian State Government.

Security and Personal Safety

- Australia is a safe, clean and friendly country. However, the granting of this Bursary and its
 conditions does not constitute a representation or warranty by Wine Australia in relation to the
 security or personal safety of the recipient.
- The recipient must take all appropriate steps to maintain their security and personal safety.
- Wine Australia is not responsible for any act of terrorism, war, warlike activities or any act of a military power.

General

- The judges' decision is final, and no correspondence will be entered into.
- Wine Australia accept no responsibility for any tax liabilities that may arise from your participation in the Award.
- Wine Australia have the right to alter or cancel part or all of the Award at any time without notice to the Winner.
- By accepting the Award, you agree to submit to the laws of South Australia, Australia and you submit to the non-exclusive jurisdiction of the courts of that place and the courts of appeal from them.
- Wine Australia does not provide feedback on recommended candidates.