

# Wine Australia providing insights on Australian Wine

## Regional snapshot 2017 - Barossa Valley

State	South Australia	
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### Plantings

Source: ABS National Vineyard Survey 2015

	Barossa Valley	All regions
Total vineyard area (hectares)	9,310	135,133
Percentage red varieties	90%	64%
Percentage of national vineyards	7%	
Percentage of South Australia vineyards	14%	

### Crush

Source: National Vintage Survey 2017

	Barossa Valley	All regions
Tonnes crushed in 2017	79,884	1,929,630
Average yield (tonnes/ha)	8.6	14.3
Change in crush from 2016	29%	5%

Top five varieties in Barossa Valley in 2017	Share of tonnes	Av price/tonne
Shiraz	66%	\$2,287
Cabernet Sauvignon	12%	\$2,049
Grenache	5%	\$1,696
Semillon	3%	\$722
Chardonnay	3%	\$601

### Exports

Source: Wine Australia Wine Export Approval System 2017

Exports by GI region content	Barossa Valley	All regions
Export volume by GI content ('000 litres)	12,054	811,001
Percentage of crush exported (estimate)	22%	60%

### Label claim exports (bottled only)

	Barossa Valley and Barossa Valley blends	Change in 2017
Export volume by GI label claim ('000 litres)	4,940	↑ 29%
Export value in 2017 (\$A '000)	81,567	↑ 29%
Average value per litre	\$16.51	↓ 0%

Top five export destinations and share of exports	Barossa Valley and Barossa Valley blends	All bottled wine exports
China, Pr	49%	29%
United States Of America	14%	26%
United Kingdom	11%	13%
Canada	4%	7%
New Zealand	3%	4%
Others	19%	21%

Exports by price point	Barossa Valley and Barossa Valley blends	All bottled wine exports
\$2.49 and under	1%	10%
\$2.50 to \$4.99	4%	62%
\$5.00 to \$7.49	14%	15%
\$7.50 to \$9.99	18%	5%
\$10.00 to \$19.99	46%	6%
\$20 and over	18%	3%

### Notes

Meteorological data is taken from the national climate databank of the Bureau of Meteorology; the Australian Data Archive for Meteorology (ADAM). Growing season rainfall (GSR) and growing degree days (GDD) are both calculated from October to April. Latitude data is the centroid of each GI region. Climate indices have been calculated across the whole GI region by the Antarctic Climate Ecosystem CRC as part of a research project co-funded by Wine Australia. Size and elevation figures are taken from Hall and Jones (2010) *Climate in winegrowing regions in Australia*. Label claim exports are those where the GI region is identified on the label. GI region content is based on the region reported by the winery in the product description.

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### Climate data

Source: Bureau of Meteorology (2018)

Barossa Valley					
Size (km <sup>2</sup> )	590	Elevation (m)	112-596	Latitude	34° 52'
		Mean Jan temp (MJT)	Annual rainfall	GSR	Oct-April GDD
Time period					
1961-1990 average		21.4 °C	533 mm	206 mm	1775
1991-2016 average		22.0 °C	533 mm	218 mm	1860
2016-17 season		22.7 °C	623 mm	275 mm	1823

