

\$50m Export and Regional Wine Support Package

Headline figures



\$2.91 billion

▲ 3%

Total exports

Target: \$2.8b
Base: \$2.3b



\$1.28 billion

Value of exports to China incl. Hong Kong and Macau

Target: \$980m
Base: \$721m



\$419 million

Value of exports to the USA

Target: \$488m
Base: \$464m



\$7.04

Australian bottled wine exports, average price per litre

Target: \$5.94
Base: \$5.46



\$664

Grape purchase price, average per tonne

Target: \$590
Base: \$565

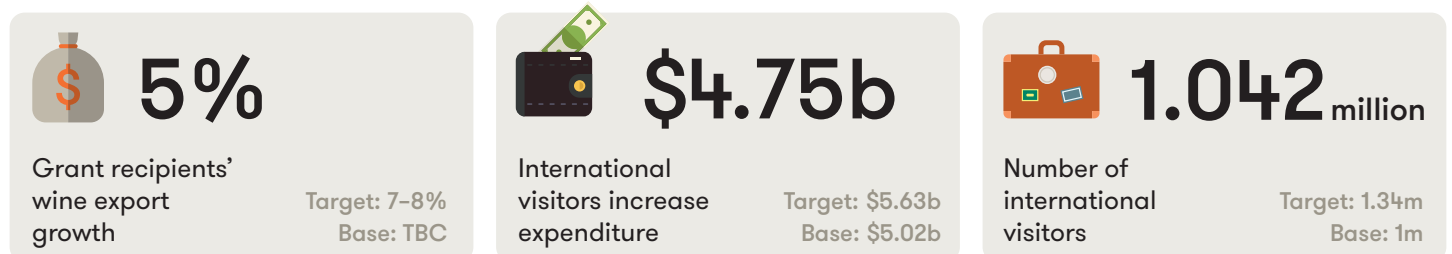
Program 1 – International marketing



Program 2 – Capability development



Program 2b and 3 – Grants



Program 4 – Cider

