

ATDW Listing

New wine features available

Wine Australia is investing in the development of new wine related functionality to the Australian Tourism Data Warehouse (ATDW), as part of the Australian Government's [\\$50 million Export and Regional Support Package](#). New functionalities will be rolled out in stages, commencing in May 2020 with the entire project completed in early 2021.

For operators

The following enhancements available for operators to update in ATDW Online are:

Cuisine types

Additional cuisine types have been added to the Food and Drink Category, providing cellar doors with the option to specify the type of food and beverages served. These options include:

- ✓ Beer
- ✓ Bushtucker
- ✓ Cheese / Charcuterie / Platters
- ✓ Chocolate
- ✓ Cider
- ✓ Cocktails
- ✓ Coffee
- ✓ Liqueur
- ✓ Seasonal local produce
- ✓ Slow food
- ✓ Tasting flight
- ✓ Wine

Facility

Additional facility attributes have been added to advise of more specific facilities and services offered by the establishment:

Facility	Attraction	Food and drink	Event	General service
Cellar door	✓	✓		
Gallery / museum	✓	✓		
Lawn and gardens	✓	✓		
Online orders		✓		
Pop up wine bar	✓	✓	✓	
Wine club				✓
Wine tasting	✓	✓		

Accreditation

Additional accreditation attributes have been added that may be held by an establishment:

- ✓ Sustainable Winegrowing Australia Certification
- ✓ Vegan Australia
- ✓ Australian Certified Organic
- ✓ Accessibility Certification
- ✓ NASSA Certified Organic
- ✓ Barossa Trust Mark
- ✓ Certified B Corporation

Membership

Additional membership attributes have been added to advise which membership bodies the business is affiliated with:

- ✓ Sustainable Winegrowing Australia Membership

Wine varieties and wine features

A new attribute has been added to the Food and Drink category to advise of the different wine varieties provided at the establishment and styles and wine making practices used.

For administrators

The following enhancements available for administrators to update in ATDW Online are:

Tag

Additional tag attributes have been added to assist with extracting wine related listings into websites:

- ✓ Wine Australia

Activity

Additional activity attributes have been added to advise of more specific activities are offered by the establishment.

- ✓ Ballooning
- ✓ Barrel room tastings (private)
- ✓ Blending bench / make your own blend
- ✓ Centenary tasting
- ✓ Education tasting / tutored wine tasting
- ✓ Golf
- ✓ Guided vineyard tours
- ✓ Helicopter
- ✓ Meet the winemaker
- ✓ Private tastings
- ✓ Sky diving
- ✓ Specific variety tastings
- ✓ Wine
- ✓ Wine tasting
- ✓ Winery tour

Wine region

A new attribute has been added to advise on which wine region, or [Geographical Indication](#) the winery is located in.

Wine organisation

A new attribute has been added to detail which association the business is a member of. This may be used to provide access to those listings to staff of that wine organisation.

Additional permission roles

- ✓ Wine Australia
- ✓ All State Wine Associations
- ✓ All Regional Wine Associations