

# Wine Australia providing insights on Australian Wine

## Variety snapshot 2019 - Pinot Noir

Variety	Pinot Noir
Colour	Red

### Plantings

Source: ABS National Vineyard Survey 2015

	Pinot Noir	All varieties
Area planted in Australia (hectares)	4,948	135,133
Percentage of total area	3.7%	
Percentage of red varieties	5.7%	

### Crush

Source: National Vintage Survey 2019

	Pinot Noir	All varieties
Tonnes crushed in 2019	47,569	1,728,454
Percentage of total crush	2.8%	
Percentage of red crush	5.1%	

### Top five regions % of total crush

	Pinot Noir	All varieties
Riverland	19%	30%
Murray Darling - Swan Hill	13%	22%
Riverina	11%	19%
Yarra Valley	11%	1%
Tasmania	10%	1%
Others	36%	27%

### Exports

Source: Wine Australia Wine Export Approval System 2018-19

#### Exports by variety content

	Pinot Noir	All varieties
Exports by variety content in 2018-19 ('000 litres)	10,084	800,925
Percentage of total exports	1.3%	
Percentage of red exports	2.3%	

#### Label claim exports (bottled only)

	Pinot Noir and Pinot Noir blends	All bottled wine exports
Total exports ('000 litres) in 2018-19	5,585	376,204
Change in volume from 2017-18	↓ -8%	8%
Average value per litre	\$6.32	\$5.94

#### Top five export destinations and share of exports

	Pinot Noir and Pinot Noir blends	All bottled wine exports
United States Of America	44%	24%
United Kingdom	16%	13%
New Zealand	13%	4%
China, Pr	6%	32%
Japan	5%	2%
Others	17%	26%

#### Top five varietal label claims with Pinot Noir in the name

Pinot Noir
Chardonnay/Pinot Noir
Pinot Noir/Chardonnay
Pinot Noir/Chardonnay/Pinot Meunier
Chardonnay/Pinot Noir/Meunier

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