

Wine Australia

Wine Export Grants At a glance



Wine Export Grants of up to A\$25,000 are available to small and medium wine producers for up to 50 per cent reimbursement of specific export promotion expenses.

The aim of the grant is to build the capacity of wine businesses to capture export opportunities in China (including Hong Kong and Macau) and the USA.

The grant program, capped at A\$1.5 million, is a key component of the Australian Government's \$50 million Export and Regional Wine Support Package, with grants accessed on a first come, first served basis.

Wine Australia is responsible for administering the grant program on behalf of the Australian Government.

Who can apply?

Australian wine producers who:

- had an aggregated turnover of less than A\$20 million, including an export turnover of less than A\$5 million, in the financial year immediately preceding their application, and
- are promoting their Australian wine product for export to China (including Hong Kong and Macau) and/or the USA.

This includes the export promotion activities being applied for through this grant.

What can be claimed?

Eligible claims include:

- reimbursement of travel expenses for a single promotional visit to China (including Hong Kong and Macau) and/or the USA
- the cost of providing free samples of the product you are promoting for export
- costs directly related to participating and promoting your product in international trade fairs, seminars and in-store promotions, and
- marketing and advertising material tailored for Chinese or USA audiences.

What do you get?

Eligible applicants can claim up to A\$25,000 including:

- up to 50 per cent reimbursement of eligible expenses, and
- a daily allowance of A\$350 capped at 14 days for incidental or on-ground costs (e.g. vehicle hire, telephone and internet costs, foreign currency exchange costs, meals, laundry, taxis in countries other than Australia, hospitality costs, accommodation or translating/interpreting services).

See [eligible expenses table](#) for evidence required.

NB: the applicant must be away from Australia for more than 12 hours of any given day to be eligible for the daily allowance.

Top tips for grant applicants

When preparing your application, ensure that you have:

- a statutory declaration that's been completed correctly **in accordance with the instructions on the form**
- evidence of currency conversion where the expense is incurred in a foreign currency¹
- flight itineraries showing the name of the traveller(s), times and days of travel and destination
- boarding passes² for each flight taken, and
- itemised flight invoices³ showing the name(s) of the traveller(s), times and days of travel and destination, the flight value for each flight taken, as well as any taxes or surcharges.

1. The exchange rate conversion on your application must be the rate applicable on the date the expense was paid and evidence of the relevant exchange rate must be supplied as an attachment to your application, i.e. screen shot evidence from an applicable website, such as www.xe.com or www.oanda.com
2. When claiming reimbursement of airfares, applicants are required to submit boarding passes as evidence that the relevant person(s) boarded the flight(s). In the absence of boarding passes, the airline may be able to provide you with a certificate confirming that you (or a designated representative) boarded each flight.
3. The reason an itemised flight breakdown is required is because certain expenses (i.e. Australian taxes, levies or charges) are not eligible for reimbursement through the Wine Export Grants program (6.3 k) and reimbursement is per leg of a journey. In the absence of an itemised breakdown, we encourage applicants to contact the relevant airline for a revised flight costing.

What cannot be claimed?

Expenses that:

- were incurred on or before 1 January 2018
- are a GST component of any incurred expenses
- were incurred by an associated producer to that which is making the claim
- are not promotional (such as product development/refinement)
- relate to promotional or advertising activity in markets other than China (including Hong Kong and Macau) and/or the USA
- relate to promotional or advertising activity outside of the promotional visit being claimed for (with the exception of marketing and advertising material tailored for Chinese or USA audiences where costs are incurred 12 weeks post or prior the eligible marketing/trade visit)
- are salaries, commissions or discounts
- are freight or transport costs, other than those incurred under sections 6.2b)i or 6.2d)ii of the grant guidelines
- relate to travel insurance
- are or will be funded or reimbursed by a third party other than Wine Australia
- are in payment of an Australian tax, levy or charge
- relate to an activity which is unlawful under Australian law or under the law of the third-party country in which the activity occurred, and/or
- are incidental or on-ground costs which will be covered through the daily allowance.

How to apply

To apply for this grant, please go to www.wineaustralia.com/grants.

From this webpage, ensure that you have:

- read and understood the **program guidelines**
- met the eligibility criteria
- downloaded and completed the **Wine Export Grant checklist** to ensure you've met all the application requirements
- read and understood the **eligible expenses table** which outlines the supporting documentation required to claim eligible costs (e.g. boarding passes, receipts, itemised flight itineraries), and
- downloaded our **user help guide** for assistance with the online application process.

You can contact Wine Australia on (08) 8228 2000 for help with your application. Alternatively, you can email grants@wineaustralia.com

When to apply?

Applications should be completed and submitted after the eligible single promotional visit has taken place.

Find out more

- Visit www.wineaustralia.com/grants
- Phone Wine Australia on (08) 8228 2000