

## **Wine Export Grants**

Addendum No. 2

Date of issue: 15 February 2018

### **Grant program guidelines - Eligible expenses and 2018 promotional events**

Wine Australia is aware that some eligible wine producers in Australia have incurred registration expenses relating to 2018 trade fairs, seminars and in-store promotions, in China, Hong Kong, Macau and/or the United States before 1 January 2018, which, if they had been incurred (paid) on or after 1 January 2018, would otherwise have been eligible for reimbursement under the Wine Export Grants program.

Wine Australia hereby clarifies that subject to:

- all other eligibility criteria being satisfied, and
- the activity occurring on or after 1 January 2018

it will accept claims for reimbursement of 50 per cent of costs for 2018 activities which meet the definition of eligible expenses at:

*6.2 c) Trade fairs, seminars and in-store promotions*

*i. Costs directly related to participating and promoting your product in an international trade fair, seminar, international forum, or private exhibition based in China, Hong Kong, Macau and/or the United States*

- where payment has been made before 1 January 2018, and
- when the applicant evidences that they have participated in the international trade fair, seminar, international forum, or private exhibition at the time of submitting a claim for reimbursement of 50 per cent of the costs of the activity (that is, the expense will only be eligible for reimbursement after the activity has occurred).