Variety snapshot 2018

### Plantings

**Source:** ABS National Vineyard Survey 2015  
**Variety** | **Chenin Blanc** | **All varieties**  
--- | --- | ---  
Area planted in Australia (hectares) | 407 | 135,133  
Percentage of total area | 0.3% |  
Percentage of white varieties | 0.8% |  

### Crush

**Source:** National Vintage Survey 2018  
**Chenin Blanc** | **All varieties**  
--- | ---  
Tonnes crushed in 2018 | 5,346 | 1,794,182  
Percentage of total crush | 0.3% |  
Percentage of white crush | 0.6% |  

### Top five regions % of total crush

| Region | Chenin Blanc | All varieties |  
--- | --- | ---  
Riverland | 35% | 29% |  
Swan District | 27% | 0% |  
Margaret River | 16% | 1% |  
Riverina | 12% | 19% |  
Murray Darling - Swan Hill | 4% | 21% |  
Others | 6% | 29% |  

### Exports

**Source:** Wine Australia Wine Export Approval System 2017-18  
**Exports by variety content**  
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Exports by variety content in 2017-18 ('000 litres) | 418 | 851,719  
Percentage of total exports | 0.0% |  
Percentage of white exports | 0.1% |  

### Label claim exports (bottled only)

**Chenin Blanc** and **Chenin Blanc blends**  
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Total exports ('000 litres) in 2017-18 | 21 | 376,204  
Change in volume from 2016-17 | -56% | 8%  
Average value per litre | $10.89 | $5.94  

### Top five export destinations and share of exports

| Destination | Chenin Blanc and Chenin Blanc blends | All bottled wine exports |  
--- | --- | ---  
China, Pr | 50% | 32% |  
Finland | 17% | 0% |  
United Kingdom | 12% | 13% |  
Hong Kong | 11% | 2% |  
Belgium | 10% | 0% |  
Others | 0% | 53% |  

### Top five varietal label claims with Chenin Blanc in the name

- Fiano/Vermentino/Chenin Blanc/Frontignac  
- Chenin  
- Chenin Blanc  
- Muscadelle/Semillon/Chenin Blanc/Colombard  
- Muscadelle/Semillon/Chardonnay/Chenin Blanc/Colombard

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