

Wine Australia providing insights on Australian Wine

Variety snapshot 2019 - Grenache

Variety	Grenache
Colour	Red

Plantings

Source: ABS National Vineyard Survey 2015	Grenache	All varieties
Area planted in Australia (hectares)	1,507	135,133
Percentage of total area	1.1%	
Percentage of red varieties	1.7%	

Crush

Source: National Vintage Survey 2019	Grenache	All varieties
Tonnes crushed in 2019	11,872	1,728,454
Percentage of total crush	0.7%	
Percentage of red crush	1.3%	

Top five regions % of total crush	Grenache	All varieties
Riverland	45%	30%
McLaren Vale	18%	2%
Barossa Valley	17%	3%
Langhorne Creek	6%	3%
Murray Darling - Swan Hill	5%	22%
Others	10%	40%

Exports

Source: Wine Australia Wine Export Approval System 2018-19

Exports by variety content	Grenache	All varieties
Exports by variety content in 2018-19 ('000 litres)	4,156	800,925
Percentage of total exports	0.5%	
Percentage of red exports	0.9%	

Label claim exports (bottled only)

	Grenache and Grenache blends	All bottled wine exports
Total exports ('000 litres) in 2018-19	2,038	376,204
Change in volume from 2017-18	↓ -7%	8%
Average value per litre	\$9.88	\$5.94

Top five export destinations and share of exports	Grenache and Grenache blends	All bottled wine exports
China, Pr	31%	32%
United Kingdom	19%	13%
United States Of America	8%	24%
Canada	6%	7%
New Zealand	6%	4%
Others	30%	21%

Top five varietal label claims with Grenache in the name

- Grenache/Shiraz/Mourvedre
- Shiraz/Grenache/Mourvedre
- Grenache/Shiraz
- Grenache
- Shiraz/Grenache

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