

Australian wine sector 2017 at a glance

Grape and wine production

6th largest wine producer in the world

Total vineyard area in Australia	135 133 ha
Shiraz (30%)	39 893 ha
Cabernet Sauvignon (18%)	24 682 ha
Chardonnay (16%)	21 442 ha
Merlot (6%)	8 447 ha
Sauvignon Blanc (5%)	6 097 ha
Total winegrape crush	1.98 million tonnes
South Australia (51%)	984 000 tonnes
Murray Darling-Swan Hill (21%)	410 000 tonnes
New South Wales (21%)	398 000 tonnes
Victoria (5%)	87 000 tonnes
Western Australia (2%)	40 000 tonnes
Tasmania (1%)	11 000 tonnes
Total wine production	1.37 billion litres
Red (58%)	793 million litres
White (42%)	576 million litres

Wine businesses

Contribute over \$40 billion annually to the Australian economy

Wine regions	65
Wineries	2468
Grapegrowers	6251
Employees (full and part-time)	172 736

Australian wine exports

5th largest wine exporter in the world

Total wine export value	\$2.6 billion
US (18%)	\$449 million
China (33%)	\$848 million
UK (14%)	\$348 million
Canada (7%)	\$187 million
Hong Kong (5%)	\$118 million
Total wine export volume	811 million litres
Red (61%)	493 million litres
White (37%)	301 million litres
Sparkling (1%)	9 million litres

Domestic wine market

11th highest per capita consumption of wine

29.6 litres/capita

Total domestic wine market	594 million litres
Australian wine (84%)	500 million litres
Imported wine (16%)	94 million litres

Top-selling varieties in off-trade market by value

Sauvignon Blanc
Shiraz
Sparkling white
Chardonnay
Cabernet Sauvignon