

Australian Wine List of the Year

What does this award recognise?

This category recognises the best wine list from a restaurant, bar or hotel located in Mainland China that has a wine list of a high standard which:

- Contains an excellent representation of Australian wines
- Enables the customer to select Australian wines of different variety and style, from different wine regions

NOTE: You can either self-nominate for this award or an employer or sector peer can nominate someone worthy for this award. In each instance, the person making the nomination must provide a response to all questions for the nomination to be accepted and judged.

Who can enter this award?

Open to all hotels, bars and restaurants located in Mainland China with a wine list that matches the above conditions that was published or presented to customers between 1 July 2018 and 30 June 2019.

Background information

Please start your award submission with the following information:

- Name of nominee (individual)
- Employment role of nominee
- Name of contact person for this entry (if different to the nominee)
- Contact email address
- Contact phone number.

Nominator declaration

It is a condition of entry that all nominees must be aware that they are being nominated for this award.

Please tick the box that is correct for your situation.

- I declare that I am the nominee.
- I declare that I have nominated the nominee and that the nominee is aware of the nomination I have made on their behalf.

Guidelines

- Provide an answer to each award submission question in the order in which the questions are asked
- A word limit has been assigned to each question – please do not go over that word limit
- Answers longer than the word limit will be penalised - 5 percent will be deducted from your overall score for each answer that exceeds the word limit
- Please upload the relevant compulsory supporting documents.

Compulsory supporting documents

Upload: A copy of the full wine list that shows all wines offered (not just the Australian wines).

The judges will consider the quality, quantity, pricing and variety of your wines, and how they match your cuisine. (This is worth 50%.)

Award submission questions

Question 1: Provide an overview of your hotel, bar or restaurant. Include your history, location, service times, type of customers and staff size. (Maximum 500 Chinese characters or 350 English words. This question is worth 0%. This question is NOT scored, but it will provide judges with important background information.)

Question 2: Explain what research you did before creating your wine list. This could include studying, travelling to experience wine regions, attending wine educational events or going to trade shows. (Maximum 500 Chinese characters or 350 English words. This question is worth 10%.)

Question 3: Why did you choose the specific Australian wines that are on your list? How did the following impact on your decision: price, brand recognition, mark up, regional reputation, and supply reliability? (Maximum 800 Chinese characters or 550 English words. This question is worth 10%.)

Question 4: Why did you choose the non-Australian wines that also appear on your list? (Maximum 500 Chinese characters or 350 English words. This question is worth 10%.)

Question 5: What did you do between 1 July 2018 and 30 June 2019 to introduce your customers to Australian wines? This could include events, wine tastings, campaigns and educational sessions. (Maximum 800 Chinese characters or 550 English words, this question is worth 10%.)

Question 6: What steps have you taken to increase the number of Australian wines you will offer in the future? This could include meeting with new suppliers, new research you have undertaken, trialling wines and developing specific menu items that match Australian wines. (Maximum 500 Chinese characters or 350 English words. This question is worth 10%.)

[Click here to upload your Awards submission.](#)
