

Wine Export Grant 2020-21 (round 2)

Addendum No. 2

Date of issue: 2 October 2020

Grant program guidelines – representation in an international market

Wine Australia hereby clarifies that in relation to claims for reimbursement of 50 per cent of costs for activities which meet the definition of eligible expenses at:

6.2 c) Trade fairs, seminars and in-store promotions

ii. Costs directly related to having an individual represent the applicant in an international market

The expense must be a discreet expense for representation at a specific export promotion activity/s.