

Wine Australia

Media release

Friday 17 February 2017

Wine Australia brings Women in Wine Awards to London

Wine Australia has teamed up with the Australian Women in Wine Awards (AWIWA) to host the 2017 awards in London, the first time that the winners will be announced outside of Australia.

The partnership will bring exciting new changes to the awards for 2017. In addition to taking the award ceremony to London, Wine Australia will host tasting events for trade and consumers. The awards will take place on Tuesday 26 September in the prestigious surroundings of Australia House on The Strand. The programme will comprise:

- Announcement of the 2017 Australian Women in Wine Award winners
- Trade tasting with female winemakers and winery principals
- Evening consumer tasting

The awards recognise and celebrate leading women in wine whilst the tastings will highlight the quality and diversity of Australian wine made by female winemakers and wine brands owned by women. The AWIWA advisory board and Wine Australia hope the event will also inspire the next generation of women to join the wine trade.

At the trade and consumer tastings, all the wines will be poured by Australian women winemakers and winery principals. Wine Australia is expecting that there will be approximately 40 Australian women flying in to be part of the event.

This unique tasting – the first of its kind - gives the UK trade, press and consumers the opportunity to meet Australia's most prominent women in wine, taste their wines and hear their stories. As well as being the first time the awards have left Australia, Wine Australia anticipates this to be the largest gathering of Australian women winemakers and winery principals in Europe.

Laura Jewell MW, Wine Australia Head of Market EMEA, said:

"Last autumn, Wine Australia focused on craft and artisan wines with our 'Artisans of Australia' event. This September, we'll be highlighting another trend, but one which has largely fallen under the radar: more and more women are working in wine. We're delighted to team up with the Australian Women in Wine Awards and we're looking forward to hosting a fantastic ceremony and tasting here in London."

Jane Thomson, Founder of the Australian Women in Wine Awards, said:

"This is an exciting development for the Australian Women in Wine Awards. Showcasing our women in wine on such an important international stage is not only good for the advancement of gender equality, it's good for the entire Australian wine community."

To register your interest in the event or for more information, please email Emma Symington on: emma.symington@wineaustralia.com

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About Wine Australia

Wine Australia supports a competitive wine sector by investing in research, development and extension (RD&E), growing domestic and international markets and protecting the reputation of Australian wine.

Wine Australia is funded by grape growers and winemakers through levies and user-pays charges and the Australian Government, which provides matching funding for RD&E investments.

Wine Australia is the trading name of the Australian Grape and Wine Authority, a Commonwealth statutory authority established under the *Australian Grape and Wine Authority Act 2013*.

Twitter: @Wine_Australia
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About the Australian Women in Wine Awards

The Australian Women in Wine Awards – which are owned and operated by The Fabulous Ladies' Wine Society - work to celebrate and reward the work of women in the Australian wine community, and community leaders who champion equality and fairness for all sexes in the workplace.

Previous winners include Prue Henschke (Viticulturist of the Year, 2016), Rose Kentish, Ulithorne (Winemaker of the Year, 2015) and Iain Riggs, Brokenwood (Workplace Champion of Change, 2016).

For more information about the 2016 awards, please see:
<http://womeninwineawards.com.au/winners-2016-australian-women-wine-awards/>

