

Wine Australia providing insights on Australian Wine

Variety snapshot 2019 - Colombar

Variety Colour	Colombar White
-------------------	-------------------

Plantings

Source: ABS National Vineyard Survey 2015	Colombar	All varieties
Area planted in Australia (hectares)	1,791	135,133
Percentage of total area	1.3%	
Percentage of white varieties	3.7%	

Crush

Source: National Vintage Survey 2019	Colombar	All varieties
Tonnes crushed in 2019	50,711	1,728,454
Percentage of total crush	2.9%	
Percentage of white crush	6.4%	

Top five regions % of total crush	Colombar	All varieties
Riverland	58%	30%
Murray Darling - Swan Hill	23%	22%
Riverina	16%	19%
Lower Murray zone other	3%	1%
Grand Total	100%	#N/A
Others	-100%	#N/A

Exports

Source: Wine Australia Wine Export Approval System 2018-19

Exports by variety content	Colombar	All varieties
Exports by variety content in 2018-19 ('000 litres)	10,635	800,925
Percentage of total exports	1.3%	
Percentage of white exports	3.6%	

Label claim exports (bottled only)

	Colombar and Colombar blends	All bottled wine exports
Total exports ('000 litres) in 2018-19	32	376,204
Change in volume from 2017-18	↓ -41%	8%
Average value per litre	\$2.60	\$5.94

Top five export destinations and share of exports	Colombar and Colombar blends	All bottled wine exports
Japan	49%	2%
Russia	12%	0%
Ireland	9%	1%
Hong Kong	7%	2%
Philippines	6%	0%
Others	17%	94%

Top five varietal label claims with Colombar in the name

Cabernet Sauvignon/Merlot/Tempranillo/Colombar
 Chardonnay/Colombar/Pinot Noir
 Chardonnay/Colombar/Pinot Noir/Semillon
 Colombar/Chardonnay
 Pinot Grigio/Colombar/Muscat Gordo Blanco

Prepared Nov-2019

Disclaimer

This information has been made available to assist on the understanding that the Wine Australia is not rendering professional advice. Wine Australia does not accept responsibility for the results of any actions taken on the basis of the information contained in this report nor for the accuracy, currency or completeness of any material contained in it. Wine Australia expressly disclaims all and any liability and responsibility to any person in respect of consequences of anything done in respect of reliance, whether wholly or in part, upon this report.

Copyright in all data provided to your organisation is owned by Wine Australia unless otherwise indicated. You may store, display, print and reproduce this material only for non-commercial use or use within your organisation so long as you give appropriate acknowledgement to the copyright owner. The data must not be shared with commercial third-parties without written consent from Wine Australia. More information can be found on our website www.wineaustralia.com.

