

Wine Australia providing insights on Australian Wine

Variety snapshot 2020 - Cabernet Franc

Variety	Cabernet Franc
Colour	Red

Plantings

	Cabernet Franc	All varieties
Source: ABS National Vineyard Survey 2015		
Area planted in Australia (hectares)	333	135,133
Percentage of total area	0.2%	
Percentage of red varieties	0.4%	

Crush

	Cabernet Franc	All varieties
Source: National Vintage Survey 2020		
Tonnes crushed in 2020	500	1,520,608
Percentage of total crush	0.0%	
Percentage of red crush	0.1%	

Top five regions % of total crush	Cabernet Franc	All varieties
Coonawarra	15%	2%
Limestone Coast zone other	13%	1%
Margaret River	13%	2%
Barossa Valley	11%	2%
McLaren Vale	10%	2%
Others	38%	92%

Exports

Source: Wine Australia Wine Export Approval System 2019-20

Exports by variety content	Cabernet Franc	All varieties
Export volume ('000 litres)	161	729,712
Export value (\$'000 FOB)	1,980	2,839,993
Share of export volume	0.0%	
Share of export value	0.1%	

Label claim exports (packaged only)	Cabernet Franc and Cabernet Franc blends	All bottled wine exports
Total exports ('000 litres) in 2019-20	36	332,592
Change in volume from 2018-19	↓ -5%	↓ -8%
Total export value (\$'000 FOB) in 2019-20	520	2,321,680
Average value per litre	\$14.53	\$6.98

Top five export destinations and share of exports by value	Cabernet Franc and Cabernet Franc blends	All packaged wine exports
China mainland	39%	45%
USA	16%	15%
UK	13%	7%
Sweden	5%	1%
Canada	4%	7%
Others	23%	26%

Top five varietal label claims by value with Cabernet Franc in the name

- Cabernet Franc
- Cabernet Franc, Cabernet Sauvignon
- Cabernet Franc, Shiraz
- Cabernet Franc, Cabernet Sauvignon, Malbec
- Cabernet Franc, Cabernet Sauvignon, Merlot

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