

Wine Export Grants

Addendum No. 1

Date of issue: 15 February 2018

Grant program guidelines - Eligible expenses and promotional events

Wine Australia hereby clarifies that in relation to claims for reimbursement of 50 per cent of costs for activities which meet the definition of eligible expenses at:

6.2 c) Trade fairs, seminars and in-store promotions

- i Costs directly related to participating and promoting your product in an international trade fair, seminar, international forum, or private exhibition based in China, Hong Kong, Macau and/or the United States*

applicants must evidence that they have participated in the international trade fair, seminar, international forum, or private exhibition at the time of submitting a claim for reimbursement of 50 per cent of the costs of the activity. This means that the expense(s) will only be eligible for reimbursement after the activity has occurred.