

winefacts

Mount Benson Regional Snapshot

Profile

	measure	Mount Benson	Australia
Altitude	m	50-150	na
Growing season rainfall, Oct-Apr	mm	217	na
Mean Jan temperature	°C	22.7	na

Source: James Halliday's Wine Atlas of Australia 2006

Viticulture data for 2015

		Mount Benson	Australia
Total area	'000 ha	0.27	135
Red bearing area	'000 ha	0.17	84
White bearing area	'000 ha	0.08	48
Non bearing area	'000 ha	0.01	3
New plantings	'000 ha	-	1
Red share of bearing area	share	68%	64%
White share of bearing area	share	32%	36%
Red yield	tonnes/ha	5.6	10.0
White yield	tonnes/ha	6.1	15.9

Tonnes produced

		Mount Benson	Australia
Total tonnes crushed	'000 tonnes	1.47	1,608
Red	'000 tonnes	0.97	844
White	'000 tonnes	0.50	764

Top five varieties by tonnes produced

	share	Mount Benson	Australia
Shiraz	share	29%	25%
Cabernet Sauvignon	share	22%	13%
Sauvignon Blanc	share	17%	5%
Merlot	share	13%	7%
Chardonnay	share	12%	21%

Source: 2015 ABS Vineyard Survey

Winegrape prices for 2016 (Purchases only)

		Mount Benson	Australia
Total weighted average price	\$/tonne	1,170	527
Red weighted average price	\$/tonne	1,341	654
White weighted average price	\$/tonne	754	398

Top five varieties

	\$/tonne	Mount Benson	Australia
Shiraz	\$/tonne	1,322	684
Cabernet Sauvignon	\$/tonne	1,422	663
Sauvignon Blanc	\$/tonne	805	553
Merlot	\$/tonne	888	433
Chardonnay	\$/tonne	649	382

Source: Wine Sector Survey 2016

Export Approval Data for MAT August 2016

Total exports

		Mount Benson	Australia
Volume	million litres	0.27	726
Growth on previous year	change	15%	0%

Bottled exports by regional label claim¹

		Mount Benson	Australia
Volume	million litres	0.05	319
Growth on previous year	change	9%	4%
Value	A\$ million fob ²	0.31	1,729
Growth on previous year	change	24%	14%
Average value	A\$/litre fob	6.09	5.43
Growth on previous year	change	14%	10%

Top five export destinations (for bottled regional label claim)³

	vol share	Mount Benson	Australia
China, Pr	vol share	46%	20%
Canada	vol share	22%	9%
New Zealand	vol share	20%	4%
Netherlands	vol share	5%	2%
Hong Kong	vol share	4%	3%

Price points (for bottled regional label claim)

	vol share	Mount Benson	Australia
\$A2.49/L and under	vol share	12%	5%
\$A2.50/L to \$A4.99/L	vol share	24%	68%
\$A5.00/L to \$A7.49/L	vol share	41%	14%
\$A7.50/L to \$A9.99/L	vol share	10%	5%
\$A10.00/L to \$A19.99/L	vol share	11%	6%
\$A20.00/L and over	vol share	1%	2%

Source: Wine Australia Wine Export Approval Database

NOTES & DEFINITIONS

Prepared: September 2016

np = Not publishable

¹ Exports by regional label claim are for both single regional claims and for blends where the region is the first named on the label and therefore the major component.

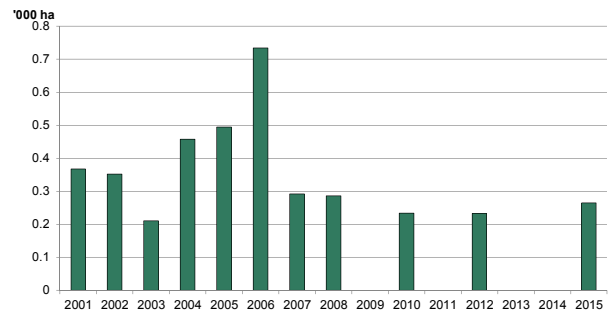
² Value and Average Value (\$/litre) are calculated on an FOB basis. Free on Board (FOB) value includes production and other costs up until placement on international carrier but excludes international insurance and transport costs.

³ Export data is based on wine shipped from Australia to the country of destination - in some instances, wine is then trans-shipped to other countries for consumption.

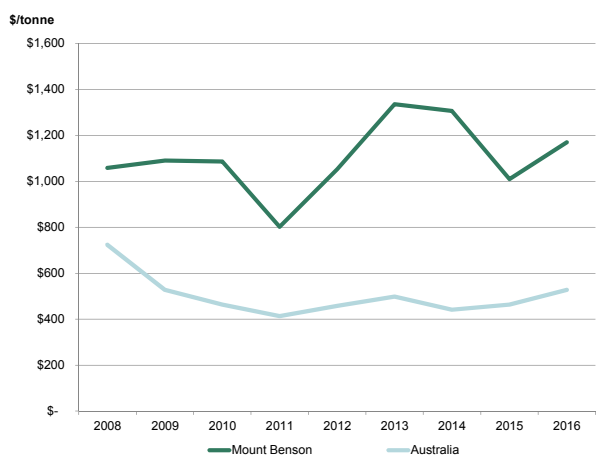
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Mount Benson vineyard area



Mount Benson weighted average price



Mount Benson bottled exports by price point

