

# Wine Australia providing insights on Australian Wine

## Variety snapshot 2019 - Chardonnay

Variety	Chardonnay	
Colour	White	

### Plantings

Source: ABS National Vineyard Survey 2015	Chardonnay	All varieties
Area planted in Australia (hectares)	21,442	135,133
Percentage of total area	15.9%	
Percentage of white varieties	44.2%	

### Crush

Source: National Vintage Survey 2019	Chardonnay	All varieties
Tonnes crushed in 2019	356,250	1,728,454
Percentage of total crush	20.6%	
Percentage of white crush	45.3%	

Top five regions % of total crush	Chardonnay	All varieties
Riverland	37%	30%
Murray Darling - Swan Hill	26%	22%
Riverina	18%	19%
Padthaway	3%	2%
Langhorne Creek	1%	3%
Others	15%	23%

### Exports

Source: Wine Australia Wine Export Approval System 2018-19

Exports by variety content	Chardonnay	All varieties
Exports by variety content in 2018-19 ('000 litres)	181,596	800,925
Percentage of total exports	22.7%	
Percentage of white exports	60.8%	

### Label claim exports (bottled only)

	Chardonnay and Chardonnay blends	All bottled wine exports
Total exports ('000 litres) in 2018-19	50,228	376,204
Change in volume from 2017-18	⇒ -4%	8%
Average value per litre	\$4.14	\$5.94

Top five export destinations and share of exports	Chardonnay and Chardonnay blends	All bottled wine exports
United States Of America	41%	24%
United Kingdom	17%	13%
Canada	7%	7%
Japan	6%	2%
Netherlands	5%	2%
Others	24%	52%

### Top five varietal label claims with Chardonnay in the name

Chardonnay  
Chardonnay/Pinot Noir  
Semillon/Chardonnay  
Pinot Noir/Chardonnay  
Chardonnay/Semillon

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