

Wine Australia providing insights on Australian Wine

Variety snapshot 2019 - Durif

Variety	Durif
Colour	Red

Plantings

Source: ABS National Vineyard Survey 2015	Durif	All varieties
Area planted in Australia (hectares)	625	135,133
Percentage of total area	0.5%	
Percentage of red varieties	0.7%	

Crush

Source: National Vintage Survey 2019	Durif	All varieties
Tonnes crushed in 2019	11,845	1,728,454
Percentage of total crush	0.7%	
Percentage of red crush	1.3%	

Top five regions % of total crush	Durif	All varieties
Riverina	67%	19%
Riverland	11%	30%
Murray Darling - Swan Hill	8%	22%
Rutherglen	2%	0%
Langhorne Creek	2%	3%
Others	10%	26%

Exports

Source: Wine Australia Wine Export Approval System 2018-19

Exports by variety content	Durif	All varieties
Exports by variety content in 2018-19 ('000 litres)	3,213	800,925
Percentage of total exports	0.4%	
Percentage of red exports	0.7%	

Label claim exports (bottled only)

	Durif and Durif blends	All bottled wine exports
Total exports ('000 litres) in 2018-19	1,504	376,204
Change in volume from 2017-18	↓ -9%	8%
Average value per litre	\$4.86	\$5.94

Top five export destinations and share of exports	Durif and Durif blends	All bottled wine exports
United Kingdom	67%	13%
United States Of America	10%	24%
China, Pr	9%	32%
Sweden	6%	1%
New Zealand	3%	4%
Others	5%	27%

Top five varietal label claims with Durif in the name

Durif/Shiraz
 Durif
 Shiraz/Durif
 Cabernet Sauvignon/Durif
 Lagrein/Shiraz/Durif

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