**Variety snapshot 2018**

### Plantings

**Source:** ABS National Vineyard Survey 2015  
**Variety** | **Semillon** | **All varieties**
---|---|---
Area planted in Australia (hectares) | 4,569 | 135,133
Percentage of total area | 3.4% | 
Percentage of white varieties | 9.4% |  

### Crush

**Source:** National Vintage Survey 2018  
**Variety** | **Semillon** | **All varieties**
---|---|---
Tonnes crushed in 2018 | 60,437 | 1,794,182
Percentage of total crush | 3.4% | 
Percentage of white crush | 7.0% |  

### Top five regions % of total crush

**Variety** | **Region** | **Semillon** | **All varieties**
---|---|---|---
Riverina | 47% | 19%
Murray Darling - Swan Hill | 18% | 21%
Riverland | 15% | 29%
Margaret River | 8% | 1%
Barossa Valley | 3% | 4%
Others | 8% | 26%  

### Exports

**Source:** Wine Australia Wine Export Approval System 2017-18  
**Variety** | **Semillon** | **All varieties**
---|---|---
Exports by variety content in 2017-18 (’000 litres) | 9,626 | 851,719
Percentage of total exports | 1.1% | 
Percentage of white exports | 3.2% |  

### Label claim exports (bottled only)

**Variety** | **Semillon and Semillon blends** | **All bottled wine exports**
---|---|---
Total exports (’000 litres) in 2017-18 | 3,293 | 376,204
Change in volume from 2016-17 | 3% | 8%
Average value per litre | $4.90 | $5.94

### Top five export destinations and share of exports

**Variety** | **Region** | **Semillon** | **All bottled wine exports**
---|---|---|---
United Kingdom | 18% | 13%
Canada | 15% | 7%
China, Pr | 15% | 32%
Japan | 9% | 2%
Hong Kong | 5% | 2%
Others | 37% | 44%

### Top five varietal label claims with Semillon in the name

- Semillon/Chardonnay
- Semillon/Sauvignon Blanc
- Sauvignon Blanc/Semillon
- Semillon
- Chardonnay/Semillon

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