

Wine Australia providing insights on Australian Wine

Variety snapshot 2020 - Cabernet Sauvignon

| Variety | Cabernet Sauvignon |
|---------|--------------------|
| Colour | Red |

Plantings

| Source: ABS National Vineyard Survey 2015 | Cabernet Sauvignon | All varieties |
|---|--------------------|---------------|
| Area planted in Australia (hectares) | 24,682 | 135,133 |
| Percentage of total area | 18.3% | |
| Percentage of red varieties | 28.5% | |

Crush

| Source: National Vintage Survey 2020 | Cabernet Sauvignon | All varieties |
|--------------------------------------|--------------------|---------------|
| Tonnes crushed in 2020 | 223,942 | 1,520,608 |
| Percentage of total crush | 14.7% | |
| Percentage of red crush | 26.8% | |

Top five regions % of total crush

| | Cabernet Sauvignon | All varieties |
|--------------------------------|--------------------|---------------|
| Riverland | 36% | 34% |
| Riverina | 11% | 20% |
| Murray Darling - Swan Hill VIC | 10% | 12% |
| Murray Darling - Swan Hill NSW | 10% | 9% |
| Coonawarra | 7% | 2% |
| Others | 26% | 24% |

Exports

Source: Wine Australia Wine Export Approval System 2019-20

Exports by variety content

| | Cabernet Sauvignon | All varieties |
|-----------------------------|--------------------|---------------|
| Export volume ('000 litres) | 111,731 | 729,712 |
| Export value (\$'000 FOB) | 674,167 | 2,839,993 |
| Share of export volume | 15.3% | |
| Share of export value | 23.7% | |

Label claim exports (packaged only)

| | Cabernet Sauvignon and Cabernet Sauvignon blends | All bottled wine exports |
|--|--|--------------------------|
| Total exports ('000 litres) in 2019-20 | 62,258 | 332,592 |
| Change in volume from 2018-19 | ↓ -5% | ↓ -8% |
| Total export value (\$'000 FOB) in 2019-20 | 602,982 | 2,321,680 |
| Average value per litre | \$9.69 | \$6.98 |

Top five export destinations and share of exports by value

| | Cabernet Sauvignon and Cabernet Sauvignon blends | All packaged wine exports |
|----------------|--|---------------------------|
| China mainland | 55% | 45% |
| USA | 12% | 15% |
| Singapore | 6% | 4% |
| Hong Kong | 4% | 4% |
| Canada | 4% | 7% |
| Others | 18% | 25% |

Top five varietal label claims by value with Cabernet Sauvignon in the name

- Cabernet Sauvignon
- Cabernet Sauvignon, Shiraz
- Cabernet Sauvignon, Merlot
- Cabernet Sauvignon, Shiraz, Merlot
- Cabernet Sauvignon, Shiraz, Malbec

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