

# Wine Australia

## Export report

1 Jan 2021 to 31 Dec 2021



Total exports

**\$2.03 billion**

**-30%**

Volume 619 million litres **-17%**

Average value \$3.27/litre **-15%**



Exports by price point above \$10/litre

**-31%** **-52%** **-48%** **-42%** **-55%** **-28%** **-26%**



\$137m \$38m \$104m \$67m \$157m \$45m \$59m

### Value of exports to the top 10 markets

|  |                         |        |             |
|--|-------------------------|--------|-------------|
|  | United Kingdom          | \$453m | <b>-1%</b>  |
|  | United States           | \$403m | <b>-7%</b>  |
|  | China inc. HK and Macau | \$223m | <b>-81%</b> |
|  | Singapore               | \$166m | <b>108%</b> |
|  | Canada                  | \$164m | <b>-14%</b> |
|  | New Zealand             | \$105m | <b>-2%</b>  |
|  | Germany                 | \$49m  | <b>-10%</b> |
|  | Japan                   | \$47m  | <b>6%</b>   |
|  | South Korea             | \$47m  | <b>74%</b>  |
|  | Denmark                 | \$42m  | <b>14%</b>  |

### Volume of exports to the top 10 markets (9L cases)

|  |                         |       |             |
|--|-------------------------|-------|-------------|
|  | United Kingdom          | 27.0m | <b>-9%</b>  |
|  | United States           | 13.9m | <b>-8%</b>  |
|  | Canada                  | 5.2m  | <b>-16%</b> |
|  | Germany                 | 3.8m  | <b>-1%</b>  |
|  | New Zealand             | 3.4m  | <b>-7%</b>  |
|  | Denmark                 | 2.4m  | <b>16%</b>  |
|  | China inc. HK and Macau | 1.7m  | <b>-86%</b> |
|  | Japan                   | 1.5m  | <b>1%</b>   |
|  | Netherlands             | 1.3m  | <b>-11%</b> |
|  | France                  | 1.0m  | <b>2%</b>   |



**59%**

of wine produced is exported



**1,269**

active exporters



**15.8 million**

glasses of Australian wine enjoyed overseas each day



**19,247**

different products exported