



Product registration follows a simple six step process.

Before you begin the product registration process you will need:

- A current export licence
- Product name and description details
- Product style
- Packaging details (bulk or packaged)
- Certificate of Analysis results
- V11 Certificate of Analysis results are required if you are shipping to a European Union country
- Organic wine certificate is required if claiming organic or biodynamic wine
- Copies of packaging labels

Step 1. Product Details

- a. Enter product details:
 - Blend number
 - Product Name
 - Organic or Biodynamic? Y/N?
 - Product style
 - Bulk or packaged?
- b. Vintage Composition
- c. Varietal Composition
- d. Geographical Composition

Step 2. Analysis Results

- a. Certificate of Analysis
- b. V11 Certificate of Analysis

Step 3. Label Details

- a. Label Description
- b. Label Description Declaration

Step 4. Attachments

- a. Add Attachments

Step 5. Review

- a. Review information provided and make final changes if required using Edit option next to each section.
- b. Complete Declaration.
- c. Click NEXT button at the bottom of the Review page to SUBMIT your registration request

Step 6. Submit

- a. System returns confirmation of registration with product registration record number, or error message indicating issues that need to be resolved.
- b. Confirmation/error e-mails will be sent to your nominated contact e-mail address with details of the above.

If you need any assistance or support with your product registration, using WALAS, or anything to do with exporting wine please contact:

Export Assistance Team
exports@wineaustralia.com
Ph +61 8 8228 2000
(Monday to Friday 08:00 – 17:00 ACST)
www.wineaustralia.com