

## Grape and wine production

5th largest wine producer in the world



<b>Total vineyard area in Australia 2019</b>	<b>146,244 ha</b>
South Australia (52%)	76,292 ha
New South Wales (24%)	34,641 ha
Victoria (15%)	22,151 ha
Western Australia (7%)	10,784 ha
Tasmania (1%)	1,702 ha
Queensland (0.5%)	674 ha

<b>Total winegrape crush 2025 (estimated tonnes)</b>	<b>1.57 million tonnes</b>
Shiraz (23%)	361,461 tonnes
Chardonnay (18%)	286,282 tonnes
Cabernet Sauvignon (14%)	212,367 tonnes
Sauvignon Blanc (7%)	115,110 tonnes
Pinot Gris/Grigio (6%)	92,714 tonnes

<b>Total wine production 2024-25</b>	<b>1133 million litres</b>
Red (52%)	590 million litres
White (48%)	544 million litres

## Wine businesses 2024-25

Contribute \$51.3 billion annually to the Australian economy



Wine regions	65
Wineries	2156
Grapegrowers	approx. 6000
Employees (full and part-time)	203,392

## Australian wine exports 2024-25

5th largest wine exporter in the world



<b>Total wine export value</b>	<b>\$2.48 billion</b>
China mainland (36%)	\$893 million
UK (14%)	\$350 million
USA (13%)	\$314 million
Canada (6%)	\$157 million
Hong Kong (5%)	\$127 million

<b>Total wine export volume</b>	<b>639 million litres</b>
Red and rosé (58%)	373 million litres
White (40%)	253 million litres
Sparkling, carbonated, fortified (2%)	13 million litres

## Domestic wine market 2024-25

11th largest wine market by volume



<b>Total domestic wine market</b>	<b>529 million litres</b>
Australian wine (84%)	443 million litres
Imported wine (16%)	86 million litres

### Top-selling Australian still wine varieties in off-trade market by value

Shiraz	23%
Sauvignon Blanc	11%
Cabernet Sauvignon	10%
Chardonnay	9%
Pinot Noir	6%