Wine Australia

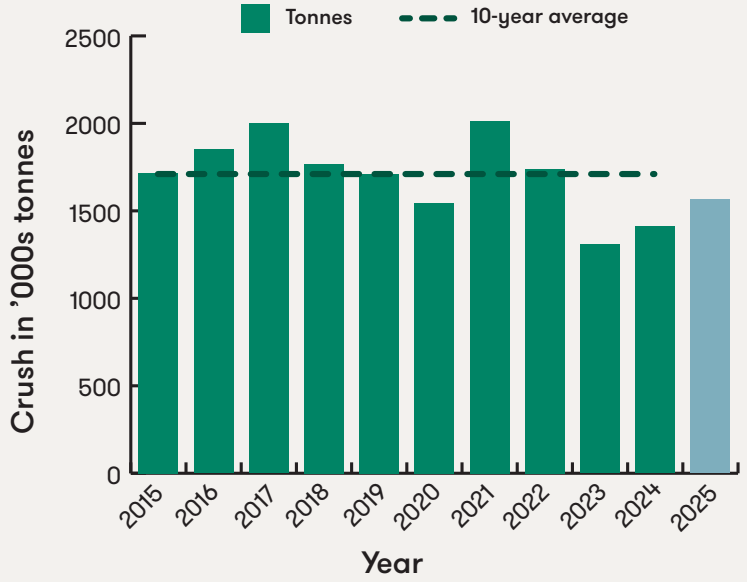
Market Insights

National Vintage Report 2025

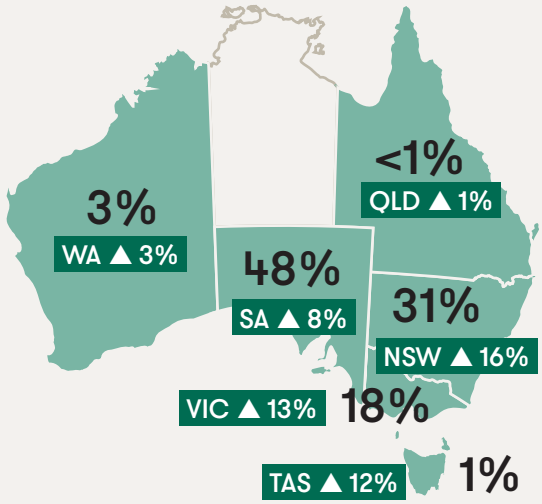
Total crush	Total value	Average purchase price
1.57 million tonnes	1.13 $ billion	604 $ per tonne
▲ 11%	▲ 14%	▼ -1%

Red grapes	White grapes
53%	47%
836 thousand tonnes	729 thousand tonnes
▲ 20%	▲ 2%

Historical crush



Crush by state



Volume share / Change in crush

Crush by variety

Top 5 red varieties ('000 tonnes)

Shiraz	361	▲ 23%
Cabernet Sauvignon	212	▲ 40%
Merlot	80	▲ 7%
Pinot Noir	58	▲ 20%
Grenache	16	▲ <1%

Top 5 white varieties ('000 tonnes)

Chardonnay	286	▼ -13%
Sauvignon Blanc	115	▲ 31%
Pinot Gris/Grigio	93	▲ 33%
Semillon	51	▲ 16%
Muscat Gordo Blanco	45	▼ -1%