

## Grape and wine production

5th largest wine producer in the world 

<b>Total vineyard area in Australia 2019</b>	<b>146,244 ha</b>
South Australia (52%)	76,292 ha
New South Wales (24%)	34,641 ha
Victoria (15%)	22,151 ha
Western Australia (7%)	10,784 ha
Tasmania (1%)	1,702 ha
Queensland (0.5%)	674 ha

<b>Total winegrape crush 2024</b> (estimated tonnes)	<b>1.43 million tonnes</b>
Chardonnay (23%)	332,643 tonnes
Shiraz (21%)	297,868 tonnes
Cabernet Sauvignon (11%)	153,644 tonnes
Sauvignon Blanc (6%)	89,120 tonnes
Merlot (5%)	75,560 tonnes

<b>Total wine production 2023-24</b>	<b>1042 million litres</b>
White (51%)	531 million litres
Red (49%)	511 million litres

## Wine businesses 2023-24

Contribute \$51.3 billion annually to the Australian economy 

Wine regions	65
Wineries	2156
Grapegrowers	approx. 6000
Employees (full and part-time)	203,392

## Australian wine exports 2023-24

5th largest wine exporter in the world 

<b>Total wine export value</b>	<b>\$2.19 billion</b>
China mainland (18%)	\$400 million
USA (16%)	\$356 million
UK (16%)	\$353 million
Hong Kong (13%)	\$275 million
Canada (7%)	\$146 million

<b>Total wine export volume</b>	<b>619 million litres</b>
Red and rosé (55%)	343 million litres
White (42%)	263 million litres
Sparkling, carbonated, fortified (2%)	13 million litres

## Domestic wine market 2023-24

12th largest wine market by volume 

<b>Total domestic wine market</b>	<b>540 million litres</b>
Australian wine (85%)	457 million litres
Imported wine (15%)	83 million litres

### Top-selling Australian still wine varieties in off-trade market by value

Shiraz	21%
Sauvignon Blanc	11%
Chardonnay	10%
Cabernet Sauvignon	9%
Pinot Grigio	5%