

Wine Australia

Bulk Wine Monitor

March 2026

Australian bulk wine offer price (AUD)

Source: Ciatti Global Market Reports

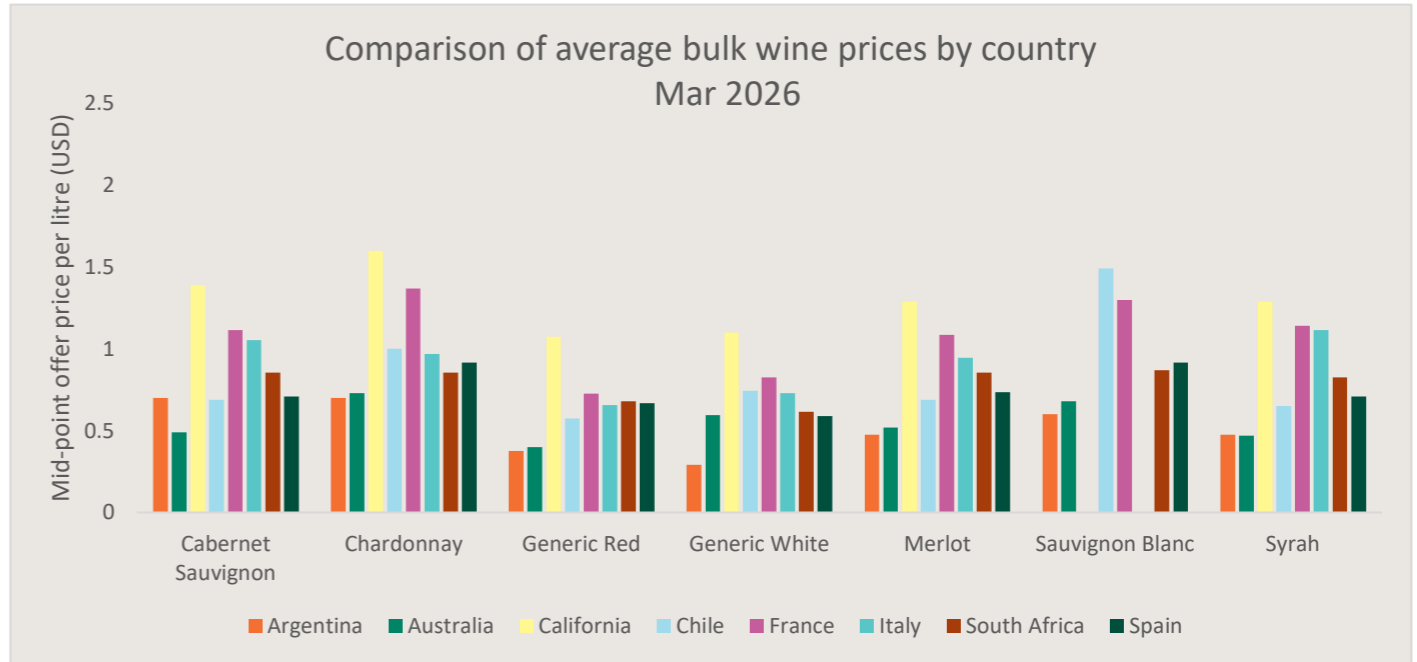
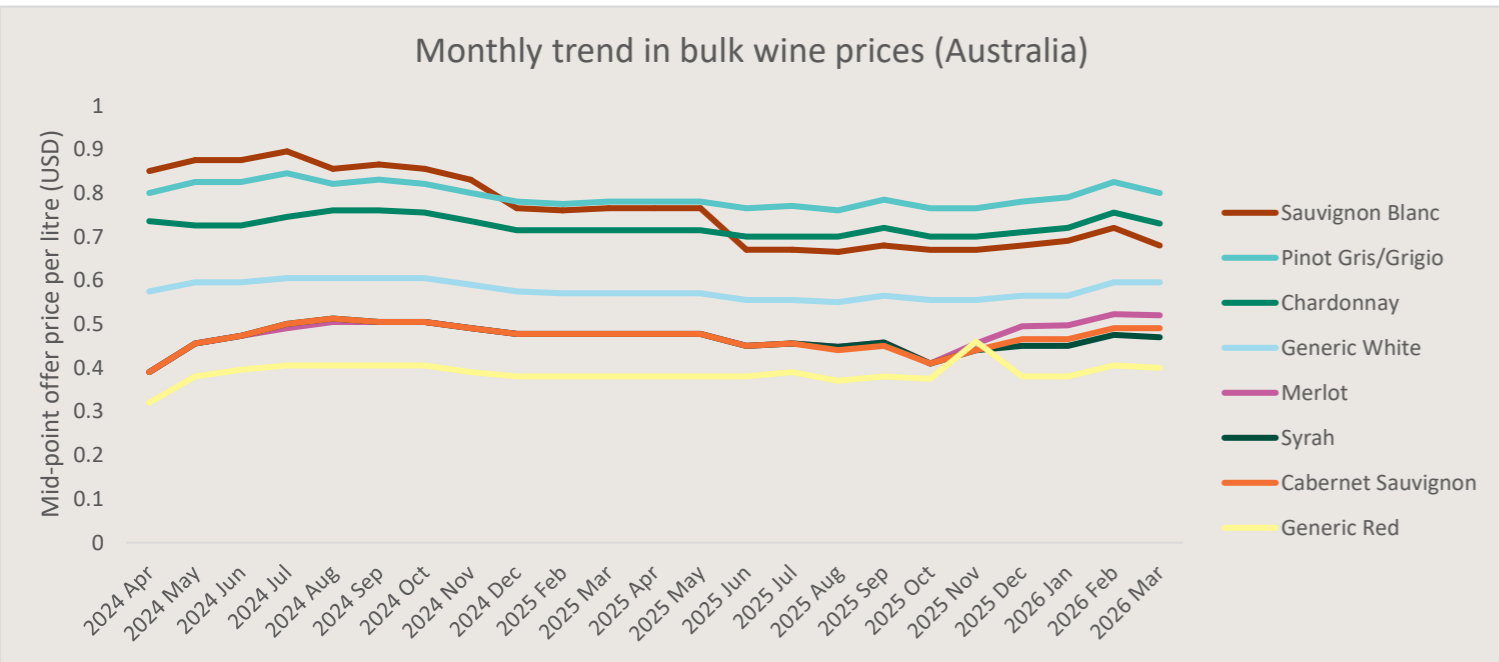
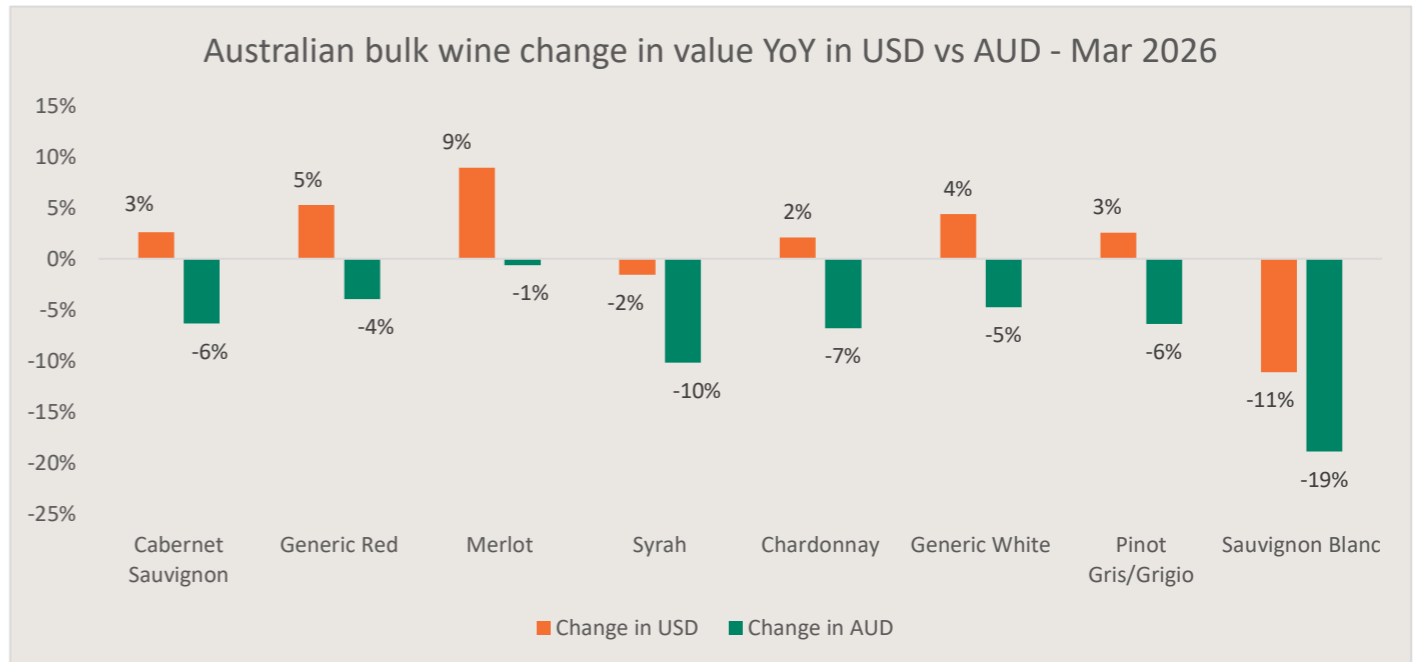
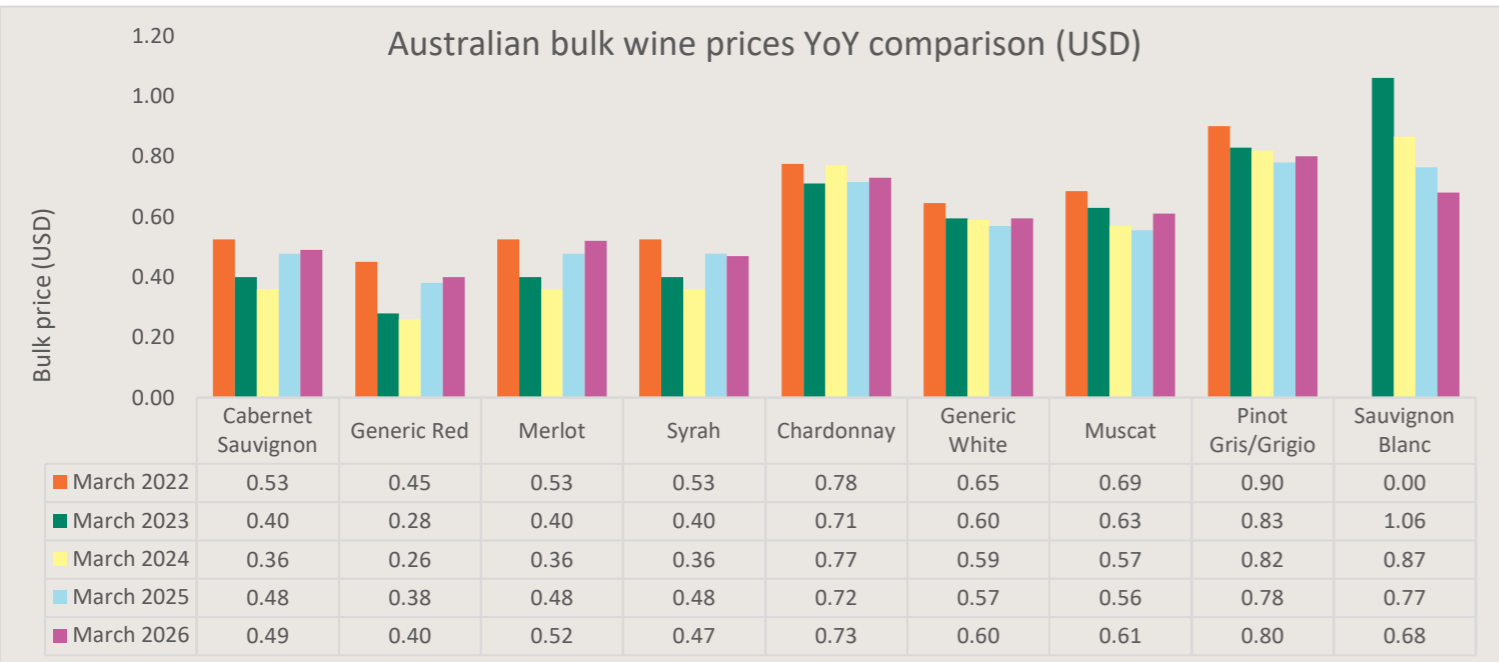
0.67
Shiraz

0.57
Generic Red

1.05
Chardonnay

0.98
Sauvignon Blanc

Exchange rates AUD/USD:
March 2026: 0.697
March 2025: 0.636



Source: Ciatti

Report prepared by Wine Australia - March 26

Prices are the calculated average mid-point between the highest and lowest offer price reported by Ciatti. These are offer prices and do not necessarily accurately reflect sales value. Further information: market.insights@wineaustralia.com or <https://ciatti.com/market-reports/>.

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About Wine Australia: Wine Australia supports a competitive wine sector by investing in research, development and adoption (RDA), growing domestic and international markets and protecting the reputation of Australian wine.

Wine Australia is an Australian Commonwealth Government statutory authority, established under the Wine Australia Act 2013, and funded by grape growers and winemakers through levies and user-pays charges and the Australian Government, which provides matching